

Myron's Catalog of Business Essentials



Desk
Planner
Diary

1971



Dear Friend:

Keeping business contacts in good shape has been a Myron trademark over the years. It is, after all, our prime business to help you maintain the ties between your firm and your customers. To that end, we are constantly at work developing new ideas, new ways to help you increase sales, develop new markets and to present your products or services in the most exciting manner.

In addition, we've geared this new catalog directly to the economy to help cut your costs while keeping your sales effort at its peak. Here are just a few of the Myron innovations shown in this new catalog — all aimed at improving your sales picture, increasing your profits and maintaining customer goodwill:

- Plastic strips called Channel Grips that hold paperwork like a book in seconds.
- A series of low cost binders in a variety of colors to present your sales story in its best possible manner.
- Plastic strips called Channel Grips that hold paperwork like a book in seconds.
- A file folder that's built to last a lifetime.
- A sturdy safe for home or office to keep valuable documents in one safe location.
- An electronic telephone answering device.
- A series of space age electronic inventions to save time, space and money.
- A whole range of exciting business gifts for maintaining good customer relations.

You're going to enjoy visiting with us through the pages of this new catalog. Shop at the convenience of your desk. Order to your heart's content.

You have our full assurance that we'll treat every order with tender care — promptly, efficiently and with the same spirit of friendliness, we've developed over the years.

We guarantee every product to meet your satisfaction, or we'll refund your money, no questions asked.

Please enjoy our new book.

Cordially,

Mike Adler

Mike Adler

MYRON MANUFACTURING CORPORATION

61 WEST HUNTER AVENUE MAYWOOD NEW JERSEY 07607 • PHONE 201-843-6464



**There's a reason why Myron
is the fastest growing
supplier of business products
by mail...**

**Here it is: Our Guarantee - your
full measure of satisfaction.**

GUARANTEE

You must be completely satisfied or you may return your order for full refund — even if this merchandise is imprinted.

For Preferred Treatment of Your Important Data:



ONLY **27¢ EACH**
IN 1,000 LOTS

SELECT THE BINDER STYLE THAT BEST SUITS YOUR NEEDS



FEATURES:

- Leather-like Floridian Grain Virgin Vinyl covers.
- Holds 25 pages of 8½" x 11½" sheets. Pages lie flat.
- Covers may be embossed with your 4 line imprint in lower right corner.
- Fits standard mailing envelopes.
- Easy to assemble without fasteners — just slide down the plastic channel, insert sheets, slide channel back on.
- Electronically embossed edges.
- Closed size: 9" x 11½".

Myron's Famous Slide-A-Side Binders

Add a Prestige Look to Your Presentations, Contracts, Proposals, Reports With Your 4 Line Imprint in Gold On The Front Cover. These Binders Do Not Require Hole Punched Pages, Yet They Hold Up To 25 Pages Good and Tight!

LOW DIRECT TO YOU PRICES

STYLE	QUANTITY	NO IMPRINT	IMPRINTED
SLIDE-A-SIDE Style 911	5,000	24¢ ea.	26¢ ea.
• With Title Windows	2,500	26¢ ea.	29¢ ea.
SLIDE-A-SIDE Style 914	1,000	27¢ ea.	31¢ ea.
• Without Title Windows			
TOP SLIDE Style 912	500	30¢ ea.	36¢ ea.
• With Title Windows	250	31¢ ea.	37¢ ea.
TOP SLIDE Style 919	100	33¢ ea.	40¢ ea.
• Without Title Windows	(MINIMUM)		plus \$2.00 set up charge

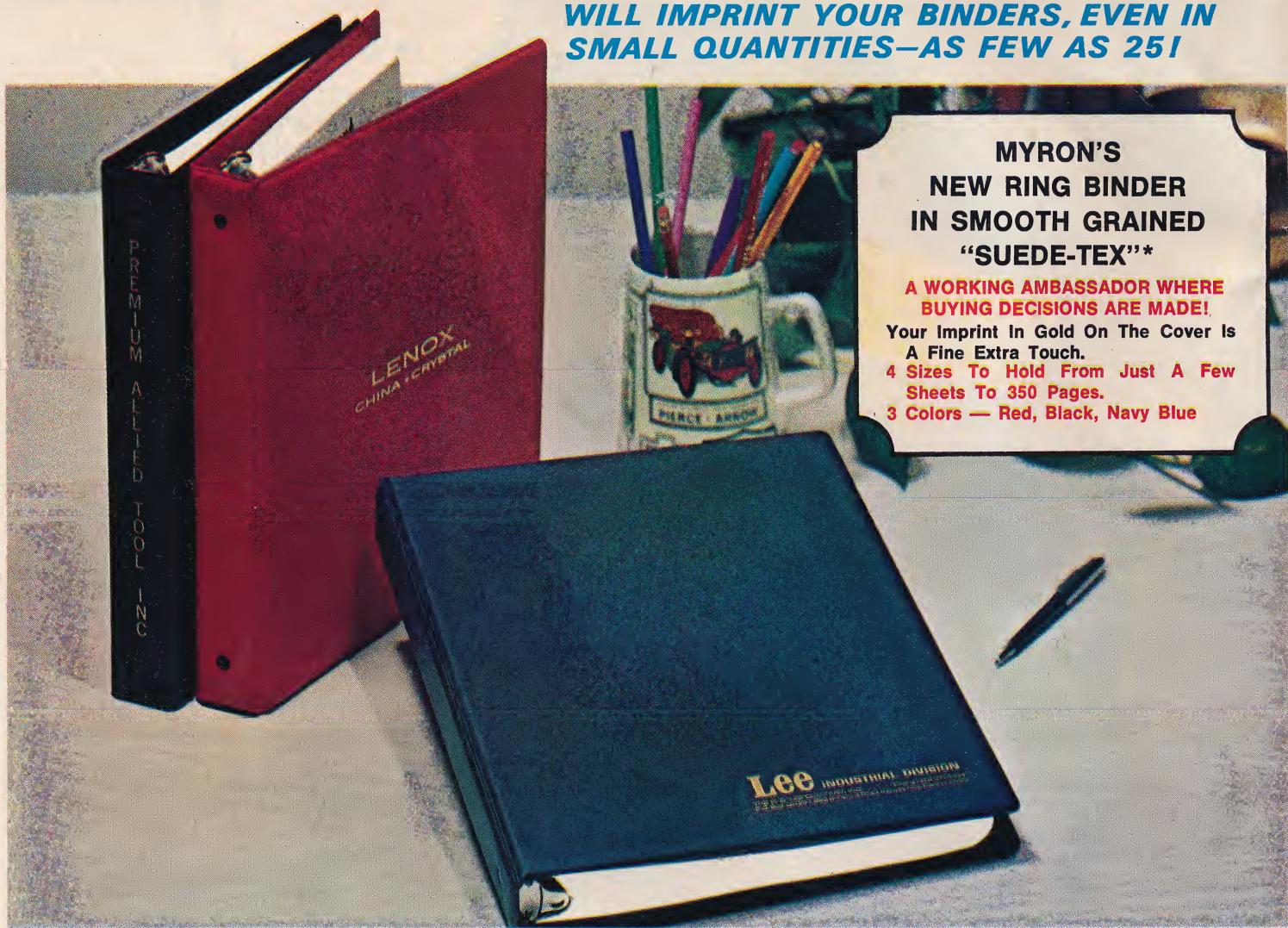


Units will be imprinted in gold on the front cover in block style type. There is a \$2.00 set up charge. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Die charge is approximately \$15.00.

A CHOICE OF 5 COLORS:
Black, Green, Navy Blue, Azure Blue, Red

A Handsome 3 Ring Binder To Reflect Your Company's Good Taste

ONLY MYRON, OF ALL MAJOR SUPPLIERS, WILL IMPRINT YOUR BINDERS, EVEN IN SMALL QUANTITIES—AS FEW AS 25!*



**MYRON'S
NEW RING BINDER
IN SMOOTH GRAINED
"SUEDE-TEX"***

A WORKING AMBASSADOR WHERE BUYING DECISIONS ARE MADE!

Your Imprint In Gold On The Cover Is A Fine Extra Touch.

4 Sizes To Hold From Just A Few Sheets To 350 Pages.

3 Colors — Red, Black, Navy Blue

Prices Include Your Imprint in Up To 4 Lines in One Position On The Cover.

RING SIZE	PAGE CAPACITY	STYLE NUMBER	QUANTITY					
			1000	500	250	100	50	25 (MINIMUM)
1/2"	100 Pages	841	\$1.15 ea.	\$1.27 ea.	\$1.35 ea.	\$1.45 ea.	\$1.60 ea.	\$1.80 ea.
1"	200 Pages	845	1.19 ea.	1.35 ea.	1.45 ea.	1.60 ea.	1.70 ea.	1.85 ea.
1 1/2"	250 Pages	847	1.24 ea.	1.35 ea.	1.50 ea.	1.65 ea.	1.75 ea.	1.95 ea.
2"	350 Pages	859	1.45 ea.	1.60 ea.	1.75 ea.	1.95 ea.	2.05 ea.	2.30 ea.

\$2.00 set up and small shipping charge additional

Choose From 3 Attractive Colors 4 Page Capacities

Colors: Red, Black, Navy Blue

IMPRINT INFORMATION

Front Cover Imprint

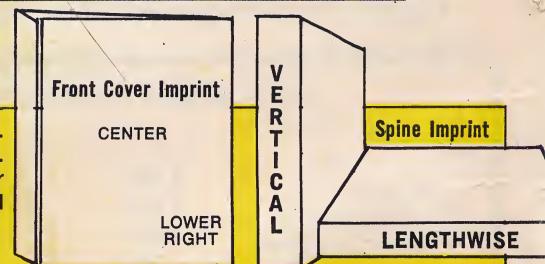
1. All prices include gold imprinting in one position of up to 4 lines of copy in block style type. You may choose either the optical center or lower right hand corner (see chart). Please supply clear typewriter copy. We will imprint binders in a size appropriate to your copy (total area not to exceed 2" x 5").

2. If a company insignia, special lettering or trademark is desired, a die must be made

from camera ready art, supplied by you. Charges for the die are approximately \$15.00. If artwork supplied is not ready for camera, or if any additional artwork is required, we will invoice you for these services at our cost.

Spine Imprint (MINIMUM 100 UNITS)

1. Imprinting on spine requires oversize type for which a special cut is required at \$15.00 net extra. Minimum order for spine imprinting is 100 units. Please indicate copy and direction of imprint—vertical or lengthwise (see chart).



Prices Include Your Choice of One Imprinting Position

- If your imprint copy is to be stamped in more than one position, add 10¢ per binder for each additional position.
- If no imprinting is desired, deduct 10¢ per binder.

VIP Presentation Folders

WITH A TOP LEVEL LOOK FEATURING HANDSOME WALNUT GRAINED COVERS



FOR PRESTIGE HANDLING OF CATALOGS, PROPOSALS AND SPECIAL REPORTS

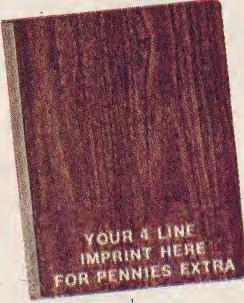
FEATURES:

- Flexible covers in attractive brown walnut grain.
- Takes up to 25 pages 8½" x 11".
- Your firm name imprinted in gold insures a dignified personalized appearance.
- Cover size closed 9" x 11½".

TWO VERSIONS AVAILABLE

STYLE No. 943 (Illustrated Above)
With title window

STYLE No. 941
Without title window



VIP PRESENTATION FOLDERS

	QUANTITY	NO IMPRINT	IMPRINTED
STYLE NO.	5,000	26¢ ea.	28¢ ea.
943	2,500	28¢ ea.	31¢ ea.
OR	1,000	31¢ ea.	35¢ ea.
NO. 941	500	34¢ ea.	40¢ ea.
	250	36¢ ea.	42¢ ea.
	100	38¢ ea.	45¢ ea.
	minimum		plus \$2.00

Units will be imprinted in gold on the front cover in block style type. There is a \$2.00 set up charge. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Die charge is approximately \$15.00.



NO HOLE PUNCHING
BINDS IN SECONDS

Easy As 1-2-Slide

Slip off the plastic channel.
Insert pages into folder.
Slide channel back on again.

Myron Spine Binders

AVAILABLE IN A CHOICE OF 4 TRANSPARENT TINT COLORS

DELUXE VERSION - FEATURING SOFT, FLEXIBLE VINYL COVERS WITH EMBOSSED EDGES



The Dressed Up Look!

For Deluxe Presentations

An Impressive Binder . . . To Create A Favorable Impression For Your Company.

No Hole Punching, Staples or Fasteners Needed . . . simply slide the channel along the edge of the plastic cover and in seconds have your papers bound securely and impressively.



EASY AS 1-2-3

Place your papers inside the plastic cover, slide the channel along the outside edge and in seconds your papers are ready for action.

FEATURES:

- **Embossed Edges** . . . a unique feature, adding the quality look.
- **Soft Flexible Vinyl**
- **First Page Becomes the Title Page** . . . typed on your letterhead it makes an impressive personalized presentation.
- **Neat and Impressive** . . . for your estimates, reports, contracts, catalog sheets, etc.
- **Holds . . . up to 25 Pages** of 8½" x 11" sheets securely without hardware.
- **Choice of 4 Transparent Colors:** Transparent Blue, Yellow, Green, Red, and Window Clear
- **Closed Size . . . 8¾" x 11½"**

LOWEST PRICES DIRECT FROM FACTORY TO YOU

SPINE BINDERS—STYLE NO. 890

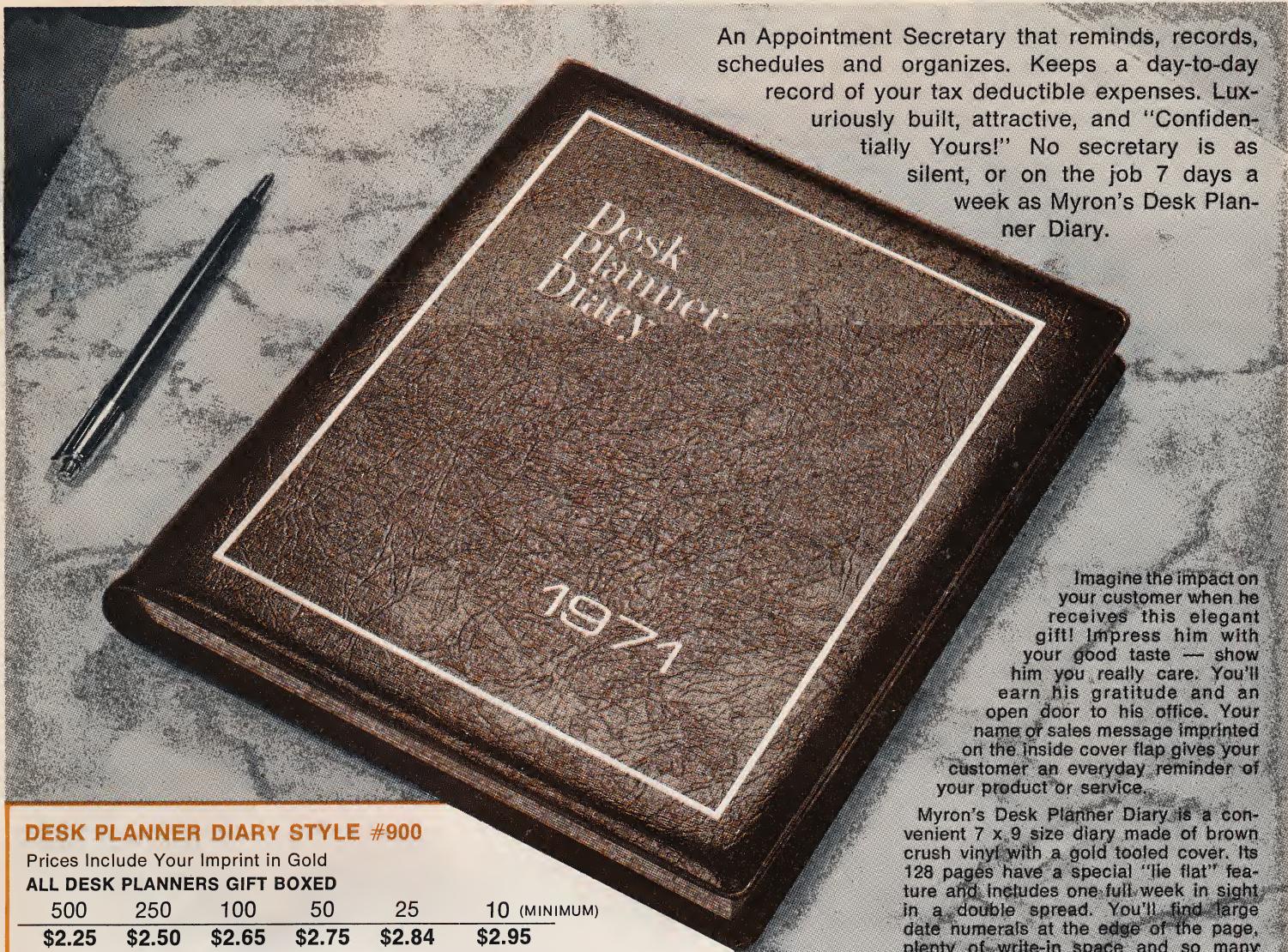
In Lots Of	NO IMPRINT	IMPRINTED
5,000	— 16¢ ea.	— 18¢ ea.
2,500	— 17¢ "	— 20¢ "
1,000	— 19¢ "	— 23¢ "
500	— 23¢ "	— 29¢ "
250	— 25¢ "	— 31¢ "
100*	— 27¢ "	— 34¢ "

plus \$2.00
set up charge

COLORS
Transparent Yellow
Transparent Blue
Transparent Green
Transparent Red
and Window Clear

*Minimum order 100 pieces,
one color.

Myron's Desk Planner Diary is an Office Beauty



An Appointment Secretary that reminds, records, schedules and organizes. Keeps a day-to-day record of your tax deductible expenses. Luxuriously built, attractive, and "Confidentially Yours!" No secretary is as silent, or on the job 7 days a week as Myron's Desk Planner Diary.

Imagine the impact on your customer when he receives this elegant gift! Impress him with your good taste — show him you really care. You'll earn his gratitude and an open door to his office. Your name or sales message imprinted on the inside cover flap gives your customer an everyday reminder of your product or service.

Myron's Desk Planner Diary is a convenient 7 x 9 size diary made of brown crush vinyl with a gold tooled cover. Its 128 pages have a special "lie flat" feature and includes one full week in sight in a double spread. You'll find large date numerals at the edge of the page, plenty of write-in space and so many interesting extras: Quotation of the week, 3 months in sight calendar, highlighted holidays, and valuable information section.

DESK PLANNER DIARY STYLE #900

Prices Include Your Imprint in Gold

ALL DESK PLANNERS GIFT BOXED

500	250	100	50	25	10 (MINIMUM)
\$2.25	\$2.50	\$2.65	\$2.75	\$2.84	\$2.95

\$2.00 set up and small shipping charge additional

ALSO AVAILABLE DELUXE VOLUME

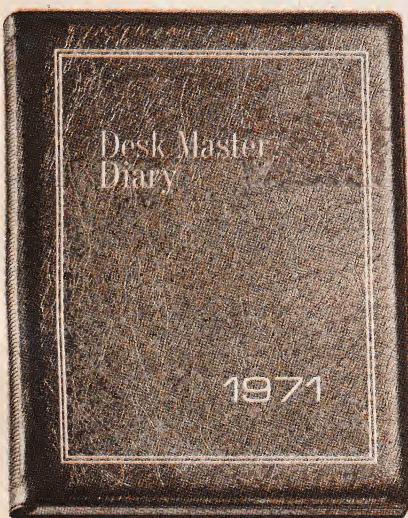
DESK MASTER DIARY

STYLE #970

This special edition has all the features of Myron's Desk Planner Diary, plus:

- removable telephone directory for permanent record of important numbers
- printed on eye ease paper in 2 colors
- 12 monthly pages for all tax deductible business expenses
- calorie charts, mileage charts, etc.
- investment record pages

Make this book the most impressive desk diary available at any price. 144 pages plus removable Telephone Directory.



Every Desk Master Diary is Gift Boxed.

250	100	50	25	12	6 (MINIMUM)
\$4.20	\$4.30	\$4.45	\$4.58	\$4.70	\$4.95

\$2.00 set up and small shipping charge additional. Your customer's individual name stamped in gold on the front cover at 45¢ per name.

Prices include your 4 line imprint in gold.

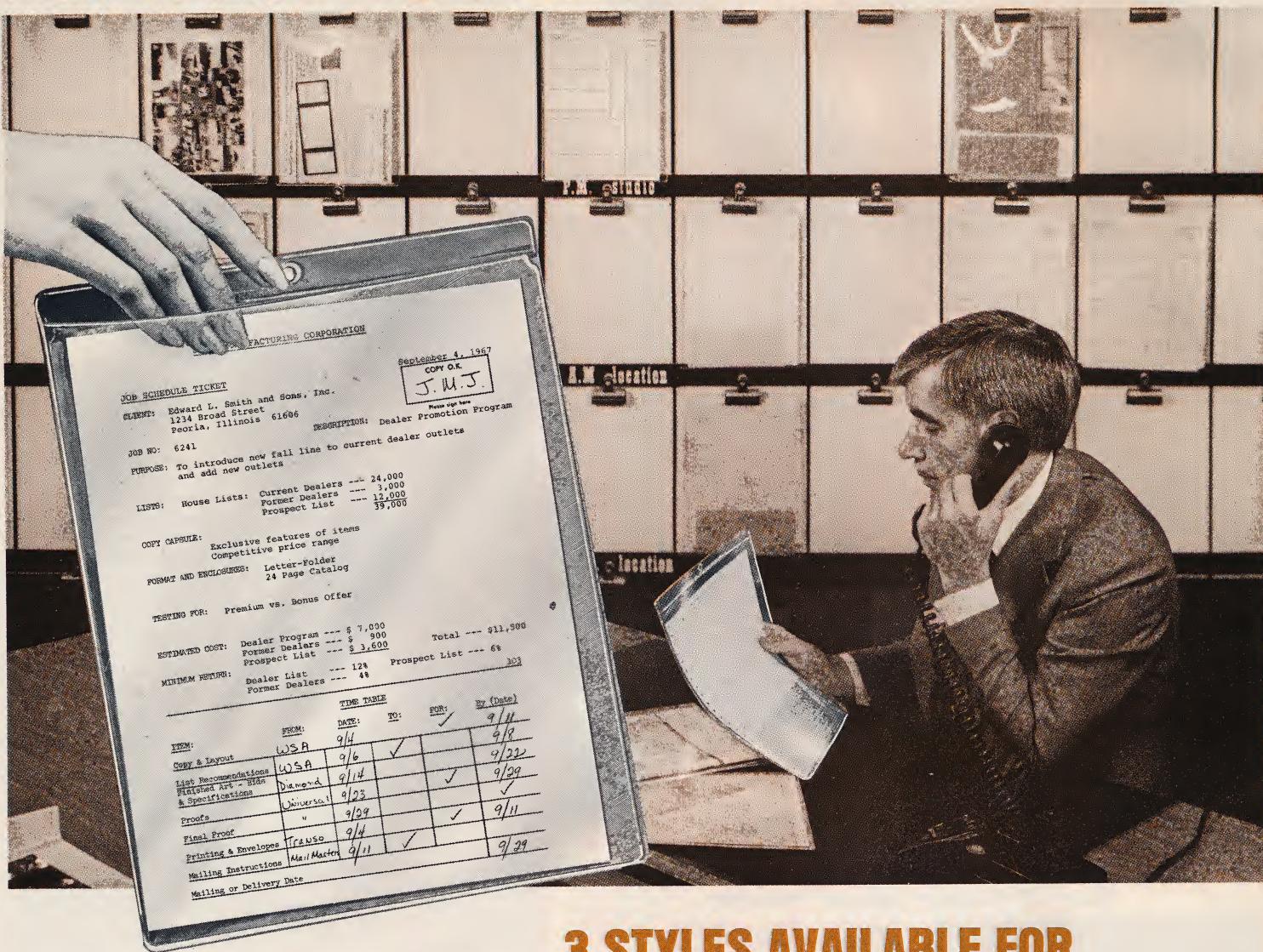


YOUR IMPRINT ON INSIDE COVER FLAP

Your Desk Diary will be imprinted in gold on the inside front cover in block style type. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Die charge is approximately \$15.00.

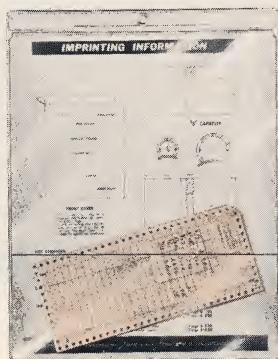
"Protecto" Job Ticket Envelopes

PROTECT YOUR PROFITS WHILE YOU INSURE YOUR VALUABLE FORMS AGAINST GREASE, DIRT, AND FINGERPRINTS



Also Available:

9" x 12" Size With Extra Pocket For IBM Cards



Style # 840

3 STYLES AVAILABLE FOR FLAT OR FOLDED DATA

FEATURES: Clear plastic windows. Reusable over and over again. Super-strength material. Hole punched for hanging. Electronically sealed edges with reinforced corners.

Quantity In Lots of	9 x 12 Style # 839	9 x 12 With I. B. M. Card Pocket Style # 840	6 x 9 Style # 838
1,000	19¢ ea.	22¢ ea.	16¢ ea.
500	22¢ ea.	25¢ ea.	18¢ ea.
250	25¢ ea.	28¢ ea.	20¢ ea.
100*	29¢ ea.	32¢ ea.	23¢ ea.
Minimum order*			



MYRON MANUFACTURING CORPORATION

61 WEST HUNTER AVENUE, MAYWOOD, NEW JERSEY 07607 • PHONE 201-843-6464

This Elegant Set for Executives solves your Gift Giving Problems for less than \$5.00

A LUXURIOUS CLIPBOARD AND A DELUXE UNDERARM CASE GIFT BOXED.



Available in rich Tan
or luxurious Black.

Clipboard fits neatly into Portfolio. This compact unit made of the wonder material **SKAI** is one of the most useful and handsome gifts available at any price.

The **Deluxe Portfolio** is made of luxurious Skai-Hide. It has a 2" expansion to allow for a hefty load of paperwork. There's a sturdy metal zipper and a grip tab for easy carrying. **SIZE:** 15 $\frac{3}{4}$ " x 11 $\frac{5}{8}$ "

The **Clipboard** features a husky plated spring clip that holds a ruled pad. Features padded foam cover and a pocket flap to hold loose sheets and decorative metal corners. Fits neatly into Portfolio. **SIZE CLOSED:** 9" x 12 $\frac{1}{4}$ "

MYRON'S DIRECT TO YOU PRICES

Includes 4 lines of gold imprinting

ITEM	STYLE	25 MINIMUM	50	100	250
Clipboard/Portfolio					
JET SET Gift Boxed	#139	\$5.25 ea.	\$4.89 ea.	\$4.79 ea.	\$4.75 ea.
Clipboard Only No Gift Box	#137	\$1.95 ea.	\$1.80 ea.	\$1.60 ea.	\$1.58 ea.
Portfolio Only No Gift Box	#138	\$3.25 ea.	\$3.00 ea.	\$2.98 ea.	\$2.96 ea.

\$2.00 set up and small shipping charge additional

SPECIAL ECONOMY Klear-Kover Binders

LOW PRICE CRYSTAL CLEAR BINDERS

- Impressive Presentation Folder for Your Important Papers . . . holds 25 — 8½" x 11" sheets
- Easy to Add or Remove Any Page
- No Punching — Stapling — or Metal Rings . . . simply slide the channel along the edge of the plastic cover
- Sparkling Window Clear Heavy Gauge Plastic
- Closed Size: 8½" x 11¼"



LOW FACTORY TO YOU PRICES
KLEAR KOVER BINDERS—STYLE NO. 895

IN LOTS OF	NO IMPRINT	IMPRINTED
5,000	— 10¢ ea.	— 12¢ ea.
2,500	— 12¢ "	— 15¢ "
1,000	— 14¢ "	— 18¢ "
500	— 16¢ "	— 22¢ "
250	— 17¢ "	— 23¢ "
100	— 18¢ "	— 25¢ "

(MINIMUM)

plus \$2.00
set up charge

COLOR
WINDOW CLEAR ONLY

Myron's Memo Timer

IT BUZZES YOU FOR APPOINTMENTS . . .
AUTOMATICALLY

A GIFT MOST MEN REALLY NEED (WOMEN TOO!)

Made like a fine Swiss watch, the mechanism of this automatic timer is set to remind you of appointments up to 2 hours away. It keeps your parking time at meters within legal limits. This compact little unit has all the features of a high quality precision timer — for medications, practice sessions, homework, exercise, cooking, etc. The Memo Timer is a unique business gift that also serves as a key chain, and what a key chain it is — attractive, well-built and an easy to read dial.

MEMO-TIMER STYLE NO. 143

PRICES:

3 — \$5.95 EACH
(Minimum)

6 — \$5.55 EACH

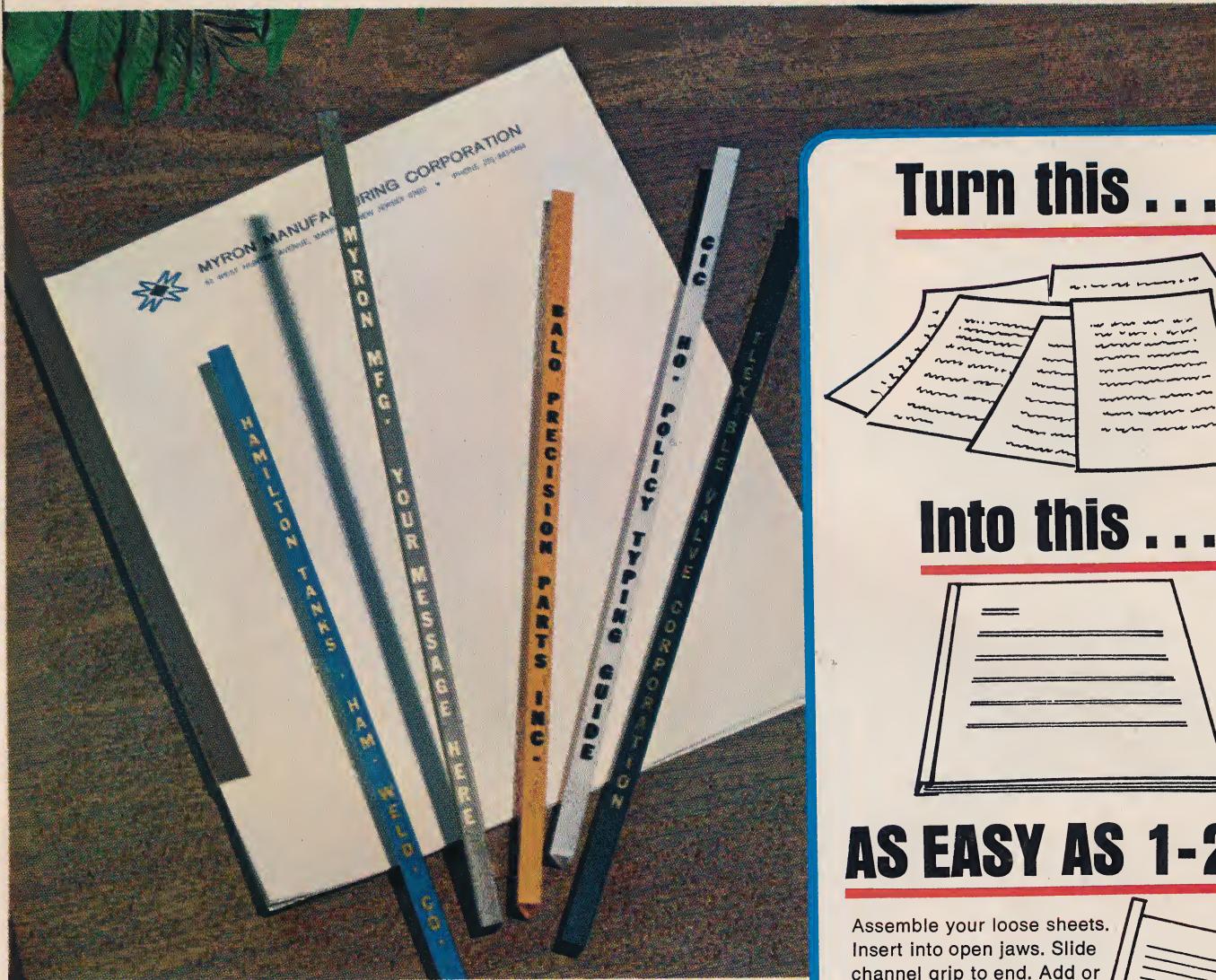
25 — \$5.20 EACH
50 — \$4.95 EACH
100 — \$4.75 EACH



To set, merely turn the dial to the "buzzing time" from 5 minutes to 2 hours away.

Myron's Channel Grips

THE SIMPLE, NEAT WAY TO BIND LOOSE PAPERS • NO STAPLES • NO CLIPS • NO PINS



Available imprinted or blank
in a choice of 5 colors:
Blue, White, Black, Brown or Orange

HOLDS UP TO 25 PAGES GOOD AND TIGHT

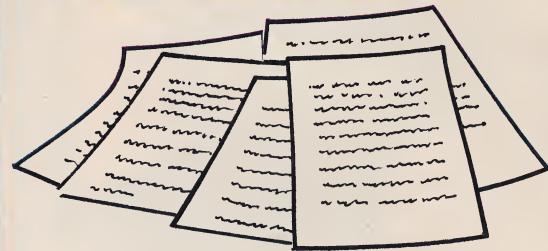
This new paper gripping idea from Myron turns loose papers into attractive reading matter in seconds. Now your important paperwork can be color coded by priority, customer, department, product line, etc. Channel grips slide on or off in a second but always retain their built-in plastic grip action.

ORGANIZES: Price Lists • Contracts • Proposals • Presentations • Catalog Sheets • Photos • Clippings

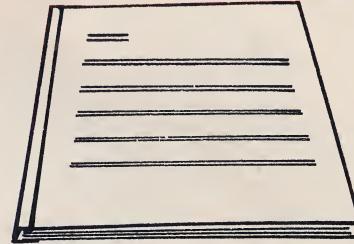
Excellent for Company Libraries. Channel Grips are 11" long.

**IMPRINTED CHANNEL GRIPS MAKE MORE
IMPRESSIVE PRESENTATIONS • YOUR ONE LINE
IMPRINT ON THE SPINE IDENTIFIES YOUR
COMPANY OR PRODUCT WITH IMPACT**

Turn this ...

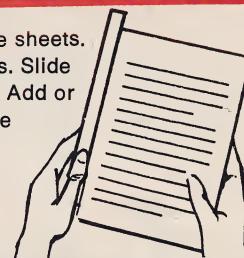


Into this ...



AS EASY AS 1-2-3

Assemble your loose sheets.
Insert into open jaws. Slide
channel grip to end. Add or
delete pages anytime



LOW DIRECT-TO-YOU PRICES CHANNEL GRIPS Style No. 538

Quantity	No Imprint	Imprinted
5,000	3½¢ each	7¢ each
2,500	4¢ "	9¢ "
1,000	4½¢ "	10¢ "
500	5¢ (Minimum)	12¢ "
250	X "	13¢ (Minimum)

Plus \$5 one time
die charge.

All imprinting in block style type. Maximum imprint 30 letters and spaces. Blue, Black and Brown channels are imprinted in Gold. White and Orange channels are imprinted in Black.

These Elegant Executive Gifts Will Delight Your Customers

YOUR COMPANY IMPRINT ACTS AS YOUR BUSINESS CARD



EXECUTIVE CLIP
STYLE NO. 608

CONFERENCE MASTER
STYLE NO. 610

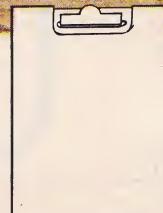
THE Executive Clip

STYLE NO. 608

A low cost clip-board folder makes an attractive business gift that is certain to be appreciated and used.

- Included is a standard 8½" x 11" letter size pad
- Convenient pocket for papers
- Soft luxurious leather-like vinyl grained padded covers
- Easy-open lever for inserting new pads
- Closed size — 9" x 12"

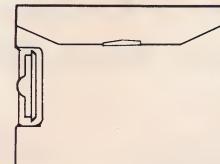
COLOR: Brown Padded Vinyl



THE Conference Master

STYLE NO. 610

This attractive clipboard folder serves as a slim attache case. Snap open the flap and reveal a compartment for important papers and a letter size pad secured by the handsome brass clip. When closed, flap assures that loose contents will not fall out. Styled to compare with the most expensive portfolios. Closed size: 9" x 12".



COLOR: Brown Padded Vinyl

PRICES

STYLE NO. 608

QUANTITY

250	1.42
100	1.58
50	1.70
25	1.85
15 (MINIMUM)	2.10

plus \$2.00 set up charge

EACH

PRICES

STYLE NO. 610

QUANTITY

250	2.57
100	2.70
50	2.85
25	2.95
10 (MINIMUM)	3.30

plus \$2.00 set up charge

EACH

*Includes
Free Imprinting
ON INSIDE FLAP*

A Presentation Folder With Pockets

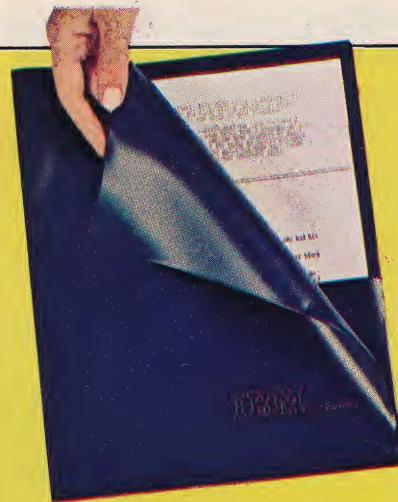
FOR EASY ACCESS TO IMPORTANT PAPERS



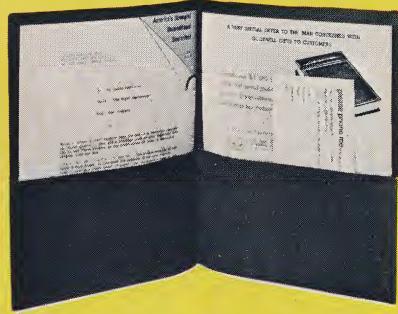
CHOOSE FROM TWO ATTRACTIVE STYLES BOTH AT LOW COST

Myron's vinyl pocket folder costs a little more than the ordinary paper one, but it looks so much better and lasts practically forever!!!

Your sales material makes a better impression when delivered in these handy folders. Each leather-like quality vinyl folder, with your company's name and address imprinted on the front cover can be used in sales presentations, quotations, insurance proposals, reports and packets for salesmen. Folders are available in navy blue or red. The pockets hold up to 50 sheets of 8½" x 11" paper for convenient inspection by your clients and prospects. Pockets are 5" high.



YOUR NAME STAMPED IN GOLD IN THE LOWER RIGHT CORNER OF THE FRONT COVER IS AN EXTRA TOUCH OF PRESTIGE.



CARRY-ALL FOLDER—Style No. 832

The matching pockets are of the same material as the folder and in the same color. They're extra strong.



DISPLAY FOLDER—Style No. 844

The transparent pocket invites readership immediately with front page fully visible.

QUANTITY PRICES DIRECT TO YOU	QUANTITY	NO IMPRINT	IMPRINTED	COLORS
DISPLAY FOLDER Style #844	5,000	25¢ ea.	27¢ ea.	NAVY BLUE
	2,500	27¢ ea.	30¢ ea.	or
	1,000	29¢ ea.	33¢ ea.	RED
CARRY ALL FOLDER Style #832	500	32¢ ea.	38¢ ea.	
	250	34¢ ea.	40¢ ea.	
	100 (Minimum)	37¢ ea.	44¢ ea. plus \$2.00 set up charge	

Units will be imprinted in gold on the front cover in block style type. There is a \$2.00 set up charge. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Die charge is approximately \$15.00.

For Economy Priced Presentations, it's Myron's Popular Catalog Covers



Style #158

Style #140

2 STYLES AVAILABLE

These attractively colored covers for loose leaf punched pages come to you with built-in tang fasteners. Covers are deeply embossed by the exclusive HI-RISE process and corners are rounded. Each of these long-life covers will hold a maximum of $\frac{1}{2}$ " of material, firmly bound with 3 double-pronged tang fasteners $4\frac{1}{4}$ " apart. Perfect for catalog pages, price lists and proposals. **Closed size: 9" x $11\frac{1}{2}$ ".** **Tang Cover Style #140** has a heavy weight, opaque, embossed front and back cover. Includes your 4 line imprint on the front cover in the lower right corner. Three double prong Tang fasteners hold up to $\frac{1}{2}$ " of material. **Available colors: Red, Navy, Grey or Azure Blue**

Window Tang Cover — Style #158 has a heavy gauge acetate (.0075) transparent front cover and an opaque leatherette back cover. Your colorful literature shows through with full protection. Eliminates the need for imprinting. Three double prong Tang fasteners hold up to $\frac{1}{2}$ " of material. **Available colors: Red or Navy Blue**

LOW DIRECT TO YOU PRICES

CLEAR FRONT TANG

Style #158

No Imprint

1000 **29¢** ea.

500 **30¢** ea.

250 **31¢** ea.

100 (Min.) **32¢** ea.

Colors: Red or
Navy Blue

TANG COVER

Style #140

Includes
4 Line Imprint

19¢ ea.

22¢ ea.

25¢ ea.

27¢ ea.

Colors: Red, Navy,
Grey or Azure Blue

Plus \$2.00 set-up charge. Deduct 5 cents each
if no imprint desired for Style #140



MYRON MANUFACTURING CORPORATION

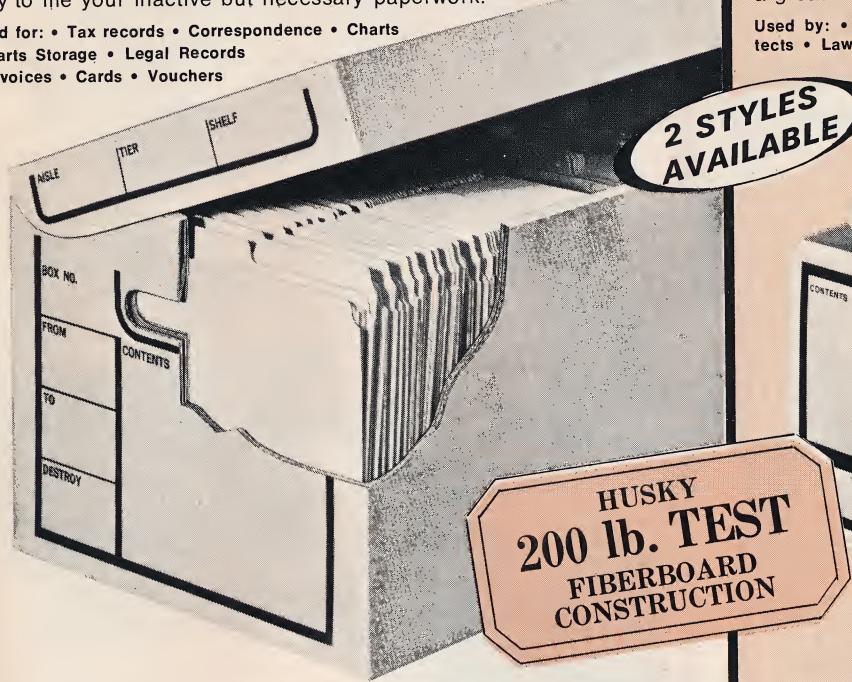
61 WEST HUNTER AVENUE, MAYWOOD, NEW JERSEY 07607 • PHONE 201-843-6464

Preserve and Protect your Records with Myron's Low Cost Storage and Transfer Files

FLIP TOP FILES LOWEST COST STORAGE FILES FOR INACTIVE RECORDS.

One piece construction of 200 # Test corrugated. Built well for stacking one above the other. Folds to a neat, compact storage file reinforced to withstand rough treatment. There's no lower cost way to file your inactive but necessary paperwork.

Used for: • Tax records • Correspondence • Charts
• Parts Storage • Legal Records
• Invoices • Cards • Vouchers



12" W x 10" H x 15" L

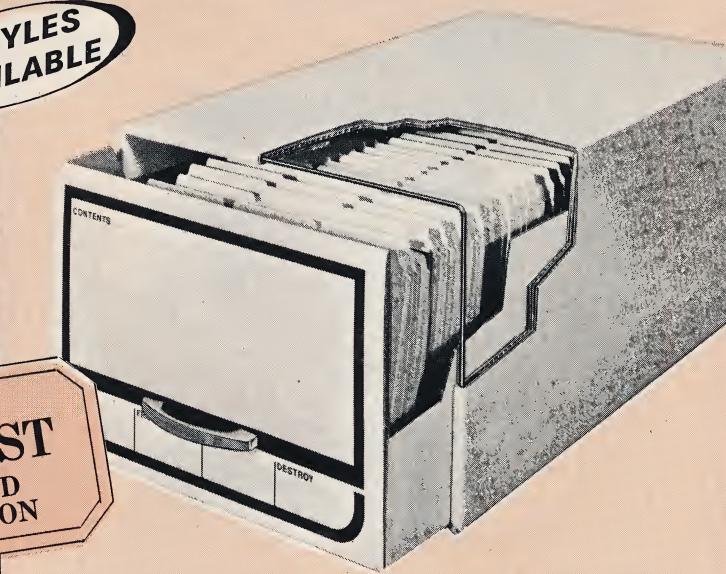
LEGAL SIZE STYLE #198

Quant.	12	24	48	108	216
Each	1.29	1.25	1.15	1.05	.95
Total	15.48	30.00	55.20	113.40	205.20

PULL DRAWERS LOWEST COST TRANSFER FILES FOR EASY ACCESS TO IMPORTANT DATA.

Steel rim construction provides stacking right to the ceiling. Each pull drawer file will support over 1000 pounds. Shipped flat, sets up in no time without tape, staples or tools. An asset to your office and a great saving. White marbelized corrugated with sturdy metal pulls.

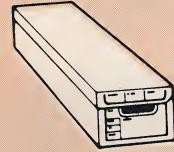
Used by: • Industrial firms • Offices • Schools • Hospitals • Doctors • Architects • Lawyers • Retailers • Jobbers



12" W x 10" H x 24" L

LETTER SIZE STYLE #195

Quant.	6	12	24	48	108
Each	3.30	2.98	2.90	2.80	2.70
Total	19.80	35.76	69.60	134.40	291.60



8 1/2" W x 5 1/2" H x 24" L

INDEX SIZE STYLE #237

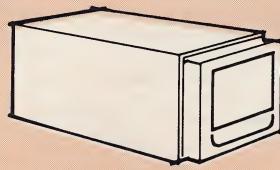
Quant.	12	24	48	108	216
Each	1.39	1.35	1.30	1.15	1.05
Total	16.68	32.40	62.40	124.20	226.80



10 1/2" W x 8 1/2" H x 24" L

INVOICE SIZE
STYLE #238

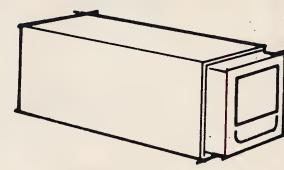
Quant.	12	24	48	108	216
Each	1.63	1.60	1.55	1.40	1.25
Total	19.56	38.40	74.40	151.20	270.00



15" W x 10" H x 24" L

LEGAL SIZE STYLE #196

Quant.	6	12	24	48	108
Each	3.80	3.48	3.40	3.20	3.10
Total	22.80	41.76	81.60	153.60	334.80



10 1/2" W x 8 1/2" H x 24" L

INVOICE SIZE
STYLE #240

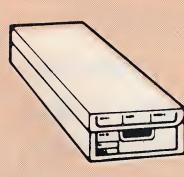
Quant.	6	12	24	48	108
Each	3.20	2.88	2.80	2.70	2.60
Total	19.20	34.56	67.20	129.60	280.80



12" W x 10" H x 24" L

LETTER SIZE STYLE #197

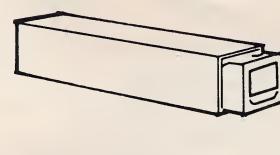
Quant.	12	24	48	108	216
Each	1.69	1.65	1.60	1.45	1.30
Total	20.28	39.60	76.80	156.60	280.80



10 1/2" W x 4 1/2" H x 24" L

CHECK SIZE STYLE #236

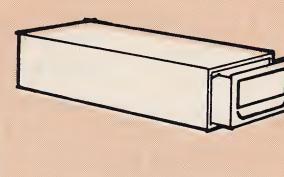
Quant.	12	24	48	108	216
Each	1.39	1.35	1.30	1.15	1.05
Total	16.68	32.40	62.40	124.20	226.80



6 1/4" W x 4 1/4" H x 24" L

CARD SIZE STYLE #241

Quant.	6	12	24	48	108
Each	2.80	2.48	2.40	2.30	2.20
Total	16.80	39.76	57.60	110.40	237.60



10 1/2" W x 4 1/2" H x 24" L

CHECK SIZE STYLE #239

Quant.	6	12	24	48	108
Each	2.90	2.58	2.50	2.40	2.30
Total	17.40	30.96	60.00	115.20	248.40

ALL PRICES F.O.B. MINNESOTA

Myron's Low Cost Litter Bag

A 2¢ GOODWILL GIFT THAT TIES IN WITH COMMUNITY EFFORT!



NOTHING DOES OR SAYS AS MUCH FOR YOUR FIRM AS THIS LONG-LASTING, LOW-COST, GIVE-AWAY BEARING YOUR FIRM'S IMPRINT

Myron's Litterbag keeps cars neat and clean. Use this dashboard litter bag as a give-away to customers, as a perfect tie in with local clean-up campaigns, and a reminder of your community interest in keeping America beautiful. For just "pennies" you get repeat advertising at a low one-time cost. This handy litter bag keeps your name up front.

- Durable Heavy Gauge Plastic
- Printed in Blue, Black and White
- Takes wet waste
- Ideal for emergencies
- It's washable and reusable

LOW DIRECT TO YOU PRICES

LITTER BAG — STYLE NO. 741

PRICES INCLUDE YOUR IMPRINT

2500 (Minimum)	5000	10,000	25,000
4¢ ea.	3¢ ea.	2½¢ ea.	2¢ ea.

There is a printing plate charge of \$15.00.

Please furnish a clear typewritten copy of the imprint desired. For special designs or insignia we require a sharp black and white print. If such a print is not available furnish whatever is on hand and we'll touch it up before making the plate. There is a small artwork charge for this service. Since Litter Bags are produced on high speed automatic equipment, quantities are subject to a 10% overrun or underrun. We will bill only for the exact quantity delivered.

Imprint area not to exceed 1½" x 5"

Delivery approx. 4 to 5 weeks

NEW BUSINESS BUILDER
MAKES FRIENDS
WHEN IT RAINS

Rain-Tote

A Full Length Raincoat for Pocket or Purse

Myron's emergency raincoats have made so many friends for companies, simply because of their compact practicality. Never too bulky in fair weather—they fold up to the size of a pack of cigarettes—and in rain weather, they keep folks as dry as toast. And you know how welcome a raincoat is when you need it most! On quantity orders, your name imprinted on the separate carrying case, tells your customers and prospects that you really care—and they'll never forget it! For unimprinted orders we suggest tucking your business card inside the clear pouch. It will show up very nicely.

We have sizes for men, women and children. Each Rain-Tote comes with hood, snap fasteners and carrying case. Use Rain-Totes for convention gifts, prizes, premiums, door openers. For glove compartment, children's lunch box, sports bag, golf cart.

STYLE #183

Packaged in assorted colors of Yellow, Blue and Clear. Size assortment.



LOW DIRECT TO YOU PRICES

72 PIECES . . 25¢ each

288 PIECES . . 22¢ each

*576 PIECES . . 20¢ each

F.O.B. CHICAGO, ILL.

*Rain-Tote carrying cases can be imprinted on orders of 576 pieces or more. Add 5¢ each for imprint — up to 5 lines, plus \$2.00 set-up charge per order.

Pocket Protector

ONLY
8¢ EACH
IN QUANTITY



A low cost gift that's sure to be appreciated, this pocket saver is actually a pocket in itself. Pens, pencils and small tools can't spoil or tear shirts. Practically indestructible, this plastic pocket protector bears your sales message every day for years. The flap (size 1 3/4" x 3") is imprinted with your 4 line sales message that is sure to be noted.

Style No. 113—all white French Calf with white flap

Style No. 116—white French Calf with colored flap: choice of navy, red or green flap

LOW DIRECT TO YOU PRICES

PRICES—INCLUDING IMPRINT

5000	2500	1000	500	250
6.3¢ each	7¢ each	8¢ each	9.5¢ each	11¢ each (MINIMUM)

\$2.00 set up and small shipping charge additional

Myron's Saddle Key Tags

There's No Finer Way
to Get Your Sales Message
Across to Customers
and Prospects

ONLY
17¢ EACH
IN QUANTITY



OVERALL SIZE: 3 inches.
Copy area 1 3/8" x 1 1/8"

TAB COLORS: Black, Red or White

There's something "special" about these attractive key tags, over and above their low cost. Here is a business give-away that builds goodwill, whether distributed in person or by mail.

There's always a need for a new key tag—especially one as smart looking as this. You'll enjoy watching your customers switch over their keys to their new gift—and at these low prices, you can broaden your list—so that prospects, too, can see how interested you are in them—and you know this kind of advertising really pays off!

LOW DIRECT TO YOU PRICES STYLE NO. 130

5000	2500	1000	500	250
12¢ ea.	15¢ ea.	17¢ ea.	18¢ ea.	19¢ ea. (MINIMUM)

All prices plus \$2.00 set-up charge
for each order. For imprint on second
side, add 4¢ each tag.

All units will be imprinted in block style type. If company insignia, special lettering or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Die charge is approximately \$15.00.

Keep your valuables protected with a Compact Heavy Duty Safe!

KEY LOCK MAY BE SUBSTITUTED FOR COMBINATION LOCK.



Guard your important personal papers and business records against FIRE, THEFT and LOSS with Myron's low cost SENTRY SAFE.

This is the World's Largest Selling Personal Safe!

The Sentry Standard is constructed of heavy all-welded prime steel on both interior and exterior frames plus advanced styling, functional interior, built-in three-number combination lock. All models feature Vermiculite insulation and bear Class "C" Underwriters' label. Myron's Class "C" Sentry Safes have successfully undergone a one-hour fire endurance test to 1700°F, a 2000°F explosion hazard test and a 30-foot drop and reheat test at Underwriters' Laboratories, Inc. Style 167 and 194 come with two 3" x 5" x 11" drawers (one with key lock) interior and drawers are removable. Style 159 features two position removable shelf.

LOW DIRECT TO YOU PRICES

STYLE NO.	COLOR	PRICE	SIZE & WEIGHT
159	GREY	\$ 89.95	24" x 17½" x 14½" 175 lbs.
167	GREY or SAND	\$109.95	24" x 17½" x 17½" 220 lbs.
194	GREY or SAND	\$154.95	24" x 17½" x 23" 300 lbs.

F.O.B. ROCHESTER, N. Y.

KEEPS YOU IN BUSINESS 24 HOURS A DAY!

Your Own Telephone Answering Service

ANSWERS PHONE CALLS WHEN YOU'RE NOT IN! INGENIOUS — REMARKABLE — ANSWERS ON FIRST RING!

Myron's "answering machine" device is a 24 transistor-diode automatic telephone answering and message recording machine — at a price never possible till now! All it requires is that you dictate a message with which the phone will be answered whenever it rings. Dictating time is about 20 seconds, more than enough to announce that your voice is really a tape recording, and that the caller may leave a message of up to about 1-minute duration. A tone sounds at the end of your message, signaling that the machine is now ready to listen and record.

Myron's TELEPHONE VALET

Answers Your Phone

— anywhere, anytime. Whenever your phone rings, Myron's Telephone Valet answers in your voice, takes the message — gives the caller any message you wish. It's always on the job — never sleeps, never takes a coffee break, never misses a call.

OTHER USES, TOO — Your Telephone Valet never rests. When you don't need it to answer your phone, it serves as a handsome executive tape recorder — taking your dictation on handy cassette tapes. Or it can be used to play music in your home; background music in your place of business.

No installation required. Merely rest telephone handset on Special cradle — press button — and Myron's Telephone Valet is in operation.



STYLE No. 168
ONLY

\$219.95

Reserved for Top Management:



A Top Brass Portfolio

The Gift Everyman Wants

For sheer good looks alone, there's nothing finer in an executive styled business gift. It's the new look in an underarm portfolio, designed in deluxe expanded skai with turned edge construction and brass corners. It is fitted with gusseted pockets for easy access to valuable papers.

LOW DIRECT TO YOU PRICES					
TOP BRASS PORTFOLIO					
STYLE #254	3 (MINIMUM)	6	12	25	50
	\$9.75 ea.	\$8.80 ea.	\$8.10 ea.	\$7.50 ea.	\$7.25 ea.

\$2.00 set up and small shipping charge additional.

COLOR: BLACK SKAI

Prices include free 4 line imprint under flap

NOTE: One underarm case without imprint may be purchased when accompanying a minimum order for other merchandise.

**A MOST DISTINGUISHED
ATTACHE CASE:**

The "Trim Case" by Myron

Available in 2 sizes — 3" or 4"

A brand new concept in cases — the best of hard durable molded cases and the new tough miracle SKAI — the best of 2 worlds — at half the price! Today's space age executive wants to match the tempo of the times — this newly designed attache case is lean, streamlined, lightweight and rugged. There's an air of functional dignity bespeaking its hand stitched look, molded shell covered with "SKAI" — the wonder material. It's rough, scuff resistant and handsomely trimmed with a heavy duty aluminum closure and swing locks fitted to the recessed center strip. Features 3 pocket paper case. **COLORS: BLACK SKAI, BROWN SKAI**

LOW DIRECT TO YOU PRICES

3" — STYLE #255 — \$34.95 ea.
4" — STYLE #147 — 37.50 ea.



There's a Gift Pen For Everyone—

*The Elegance of
a Finely
Engineered Retractable
Ball Pen from
MYRON*



We've assembled a very special Executive Pen in our new Javelin. We've designed an attractive chrome cap and tip featuring a fool proof retractable mechanism. And we topped it off with a jumbo cartridge.

This is the kind of ball pen that Executives really want — it's well built, attractive and features a long lasting ink reservoir. And it's all here in Myron's Javelin — the pen you'd be proud to give because it presents an aura of fine gift giving.

Your imprinted sales message on the Javelin will be a constant reminder to your customers and friends that you thought enough to give them the "best ball pen ever". The jumbo cartridge alone is worth more than what you pay for the complete pen.

THE JAVELIN

Style No. 179

Prices include your imprint

QUANTITY

1,000 @ 31¢ ea.
500 @ 34¢ ea.
250 @ 38¢ ea.
100 @ 39¢ ea.
(MINIMUM)

BLUE INK ONLY

Barrel Color:
Blue, Red,
Green, Black

\$2.00 set up and small shipping charge additional

"WE'RE AS CLOSE
AS YOUR PHONE"
**TELE-A-DIAL
PEN SET**
With Genuine 4 Leaf
Clover Encased In Holder



The ball pen with molded dialer top takes your imprint beautifully. Each set individually packed in cellophane bag.

The Tele-A-Dial Pen Set is a unique advertising gift featuring an actual 4 leaf clover inside the transparent window of the holder, and your 4 line imprint on the dialer pen.

Highly prized by men and women, a 4 leaf clover is the most sought after Good Luck symbol in the world because it's not that easy to find! Our 4 leaf clover, encased in the Tele-A-Dial holder, is a genuine hand picked rarity — specially treated to retain its shape and color for years.

As useful as it is attractive, this 2 piece set attaches almost anywhere — on the telephone, on a wall, or any convenient flat surface. The holder has a self-adhering back — no glue, screws, or tape needed.

TELE-A-DIAL PEN SET

Style No. 202

Prices include your imprint

QUANTITY

2,500 @ 31¢ ea.
1,000 @ 34¢ ea.
500 @ 37¢ ea.
250 @ 38¢ ea.
100 @ 43¢ ea.
(MINIMUM)

BLUE INK ONLY

Pen Color: White
Holder: Green, Red

\$2.00 set up and small shipping charge additional

YOUR CUSTOMERS WILL

**"THINK
BIG"**

WITH A BILLBOARD
SIGN THAT WRITES!

YOUR IMPRINT HERE

IT'S MYRON'S
JUMBO BALL
POINT PEN...

THE Longlifer

Domineers an executive desk and can't be "removed" without notice. If you have a lot to say about your company there are 3 panels for copy completely surrounding the pen. Special feature — all copy is visible through the clear plastic barrel — never wears out — as permanent as the pen itself! Your customers will delight in this man-sized pen — it's a conversation piece!

This Longlifer Pen is featherweight for easy handling and extra comfortable for continuous writing. Its rounded triangular shape "fits" the fingers as if molded to the exact shape. The 3 sided design prevents its rolling off the desk.

MYRON'S "LONGLIFER"

Style No. 205

Prices include your imprint

QUANTITY

1,000 @ 19¢ ea.
500 @ 21¢ ea.
250 @ 24¢ ea.
150 @ 25¢ ea.
(MINIMUM)

BLUE INK ONLY

Top & Trim Color:
Blue, Green,
Red, Black

\$2.00 set up and small shipping charge additional

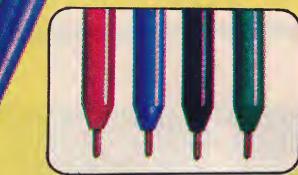
Pick the Style to Match your Budget

*The Popular Shape
of Office Pens*

MYRON'S "Dart Pen"



ONLY
5½¢
EACH IN
QUANTITY



- Available in Blue, Red, Green or Photocopy Black*
- Minimum per color is 500 pens
- Barrel color matches ink color

Of all the varieties of pens produced since the invention of the ball pen, none has been as popular, or as low in cost as this long-writing utility pen.

Myron's **DART-PEN** is a long reservoir pen that keeps on writing long after the "other varieties" have run dry.

As an office utility pen, or a low cost gift, you'll get lots of mileage out of this **DART-PEN**. Similar pens in this style are nationally advertised at 19¢ and 29¢ each. Order at our quantity prices and save! All prices include your 5 line imprint. Available with or without clip caps.

MYRON'S "DART-PEN"

Prices include your imprint.

Style No. 178

Without Clip Caps

QUANTITY

5,000 @ 5¢ ea.

1,000 @ 5½¢ ea.

500 @ 6¢ ea.

(MINIMUM)

Ink & Barrel Color:

Blue, Red, Green, Photocopy Black

Black is available only in photocopy ink at 2¢ additional.
\$2.00 set up and small shipping charge additional

Style No. 176

With Clip Caps

QUANTITY

5,000 @ 7¢ ea.

1,000 @ 7½¢ ea.

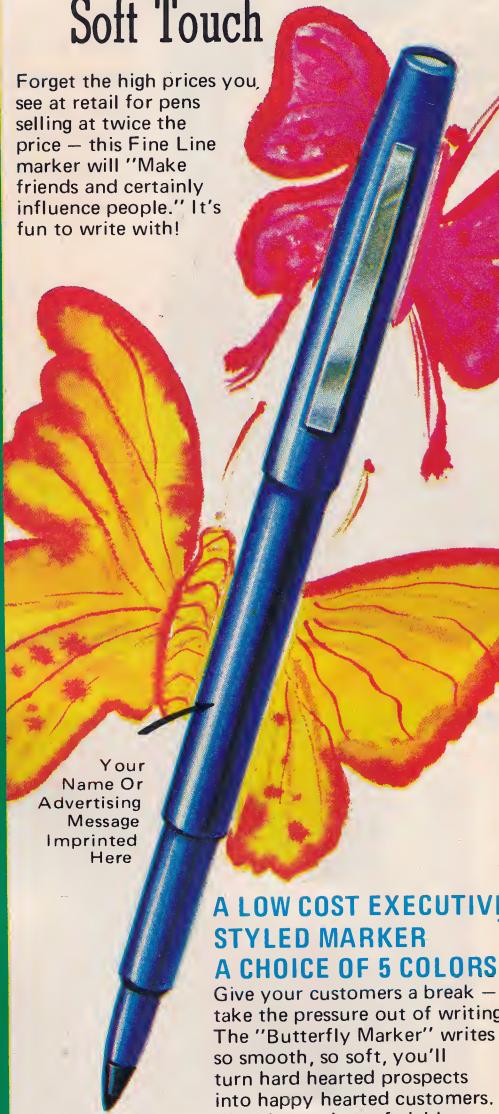
500 @ 8¢ ea.

(MINIMUM)

A Butterfly's Touch

... It's Myron's Hard Point Marker With the Extra Soft Touch

Forget the high prices you, see at retail for pens selling at twice the price — this Fine Line marker will "Make friends and certainly influence people." It's fun to write with!



A LOW COST EXECUTIVE STYLED MARKER A CHOICE OF 5 COLORS

Give your customers a break — take the pressure out of writing! The "Butterfly Marker" writes so smooth, so soft, you'll turn hard hearted prospects into happy hearted customers. There's a variety of vivid colors, too.

Our point won't flatten, brush out or pop in. The arrowhead design won't let anything happen to the point. Our Perm-Ink is waterproof and permanent. It can be used on legal documents, permanent records, checks, etc. Even with the cap off, the "Butterfly Marker" has an extended life — you're proud to give it — delighted to own it!

THE BUTTERFLY MARKER

Style No. 201

Prices include your imprint

QUANTITY

5,000 @ 25¢ ea.

1,000 @ 26¢ ea.

500 @ 27¢ ea.

250 @ 28¢ ea.

150 @ 29¢ ea.

(MINIMUM)

Ink & Barrel Color:

Red, Green,
Black, Blue,
Purple

\$2.00 set up plus small
shipping charge additional

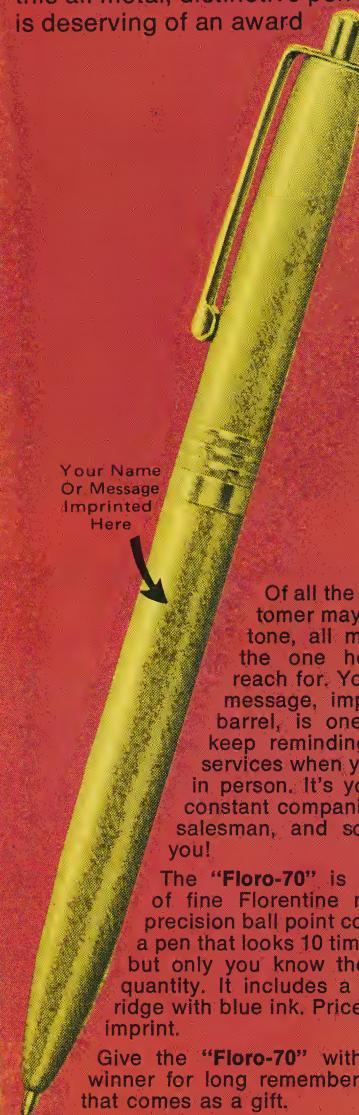
*An Exciting New
Gift Pen Design!*

IT'S MYRON'S

FLORO-70

featuring a brushed
brass Florentine finish.

For sheer good looks alone this all metal, distinctive pen design is deserving of an award



Of all the pens your customer may own, this gold tone, all metal beauty is the one he will always reach for. Your firm's sales message, imprinted on the barrel, is one sure way to keep reminding him of your services when you're not there in person. It's your customer's constant companion, your silent salesman, and so effective for you!

The **Floro-70** is a masterpiece of fine Florentine metalcraft and precision ball point construction. It's a pen that looks 10 times the price — but only you know the low price in quantity. It includes a fine line cartridge with blue ink. Prices include your imprint.

Give the **Floro-70** with pride. It's a winner for long remembered advertising that comes as a gift.

MYRON'S "FLORO-70"

Style No. 206

Prices include your imprint

QUANTITY

1000 @ 32¢ ea.

500 @ 34¢ ea.

250 @ 35¢ ea.

100 @ 36¢ ea.

(MINIMUM)

BLUE INK ONLY

\$2.00 set up plus
small shipping charge
additional.

The New Look in Gift Wallets

The Credential CREDIT CARD WALLET FLAT AS A PANCAKE



Credit cards go everywhere and businessmen welcome this new kind of wallet. It's a new Myron design. Opens to display all major credit cards neatly nested in open, uncluttered individual pockets. Made of soft, luxurious SKAI-HIDE with foulard lining.

Also includes roomy billfold pocket with inside over flap to hide the big bills. Features rolled edges and looks like 10 times your cost. Size closed: 4 1/8" x 4 3/4".

Colors: Black, Beige, Olive (SKAI-HIDE)

LOW DIRECT TO YOU PRICES

Style No. 207

500 — \$1.80 ea.

PRICES INCLUDE

250 — \$1.90 ea.

4 LINES IMPRINTED

100 — \$2.00 ea.

IN GOLD ON

50 — \$2.20 ea.

RIGHT INSIDE POCKET

25 — \$2.45 ea.

15 — \$2.75 ea. (MINIMUM)

INDIVIDUALLY GIFT BOXED

\$2.00 set up and small shipping charge additional

The Investor

FOLDING WALLET WITH DETACHABLE CREDIT CARD CASE

Here's a 2-way wallet that has a detachable credit card case. The complete unit is flat, but for extra slimness, remove the part you don't need for evening wear. Looks like, feels like antique leather. It's a wallet most men really want and it's a most welcome gift.

The outer wallet is handsomely lined in elegant foulard pattern. It's all in SKAI-HIDE — that soft wonder material. Extra pockets on each side. Credit card case snap locks into position. Six transparent sleeves hold over 12 credit cards. Metal tipped corners add elegance.

**COLORS: BLACK, TAN, BEIGE,
RASPBERRY**

LOW DIRECT TO YOU PRICES

STYLE NO. 208

500 — \$1.64 ea.

IMPRINTED:

250 — \$1.66 ea.

4 lines imprinted

100 — \$1.69 ea.

in gold under

50 — \$1.92 ea.

credit card case

25 — \$2.15 ea.

15 — \$2.43 ea. (Minimum)

SIZE: 3 1/2" x 4 7/8" closed

INDIVIDUALLY GIFT BOXED

\$2.00 set up and small shipping charge additional



Working Gifts

In Use Every Day



Myron's Card File

Now There's a Convenient Place For Business Cards —
But Only Your Card Stands Out

Solve a problem, win a customer. Myron's new card file is an attractive compact case that fits in a desk drawer or sits on a desk. Inside is a file for business cards, the answer to scattered business cards. Now they're all in one place.

We reproduce your own business card or sales message permanently inside the lid, a constant reminder of your product or service. Everytime the lid is opened your business card message snaps up first.

PRICES—Myron's Card File Style No. 209
Includes imprint on inside of lid

500	250	100	50
\$1.35	\$1.50	\$1.70	\$1.85

Color: Brown with grey cover (Minimum)

\$2.00 set up and small shipping charge additional.

J. F. CORNFORTH

Deskplates FOR THE PERFECT IMPRESSION— A GIFT OF A PERSONAL NAMEPLATE LASTS FOREVER!

Myron's new LOK LETTER® nameplates place your customers most valuable possession—his own name—in a most flattering position! We individually prepare each deskplate from your gift list, place them in a mailing carton and ship them to you, ready to mail. We'll also gift pack them at a slight additional cost. Letters are supplied in black on a base of satin aluminum. It's a striking combination that will grace any desk, in a way every executive likes.

LOW DIRECT TO YOU PRICES —Myron's Deskplates

Style No. 211—up to 14 letters—\$7.95 each

Style No. 212—up to 18 letters—\$9.45 each

MINIMUM ORDER 3 DESK PLATES

Prices include corrugated mailing carton

For individual gift packing in flannel bag and gift box—
75¢ each additional. Count only letters — No charge for punctuation

The New PHONDEX

A TELEPHONE INDEX THAT TAKES NO ADDED SPACE ON YOUR DESK

Phondex sits under your telephone—always at hand, never in the way. Press the alphabetized key and slide the drawer open. There's your number—simple as that!

COLORS: Black, White, Beige, Mist Green

- Made of rugged impact styrene for long life
- Index cards slip out easily for writing or typing

QUANTITY PRICES

2 (MINIMUM)	\$6.95 ea.
6	\$6.45 ea.
12	\$5.95 ea.



STYLE NO.
114

Minimum Order 2 Units

This Practical Gift Will Fascinate Your Customers

Gravity Key Case

Here is a new concept! End the annoyance of holes in pockets from keys and key chains. Your keys are securely held inside this slim vinyl pouch. A squeeze and your keys drop, suspended on a ring and a chain. One hand does it all. Flip off the wrist retracts chain and keys. Handy when overloaded with bundles, this smart key pouch works every time. The black vinyl case takes your sales message in gold.

PRICES—Gravity Key Case Style No. 213

1,000	500	150 (Minimum)
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36¢ ea.	39¢ ea.	44¢ ea.
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\$2.00 set up and small shipping charge additional



Myron's Communicators Put You In Two Or More Places At Once! *In The Office, Factory or Home*

MYRON'S WIRELESS INTERCOMS **SAVE SO MUCH TIME AND LEGWORK, YOU'LL WONDER HOW YOU EVER DID WITHOUT THEM**



DIRECT TO YOU PRICES

STYLE NO. 121

Additional Stations \$18.00 ea.

\$39 95

Pair

Both units send and receive—add as many stations as you need. No batteries—no wires to install—just plug 'em into any AC outlet in the office or plant. It actually transmits through existing wiring. So simple, it's fully transistorized and needs no warm-up time. It's an attractive full time worker on the desk, in the plant or at home. It's a perfect baby sitter and sound monitor.

Built in Squelch Absorbs Static **FEATURES:**

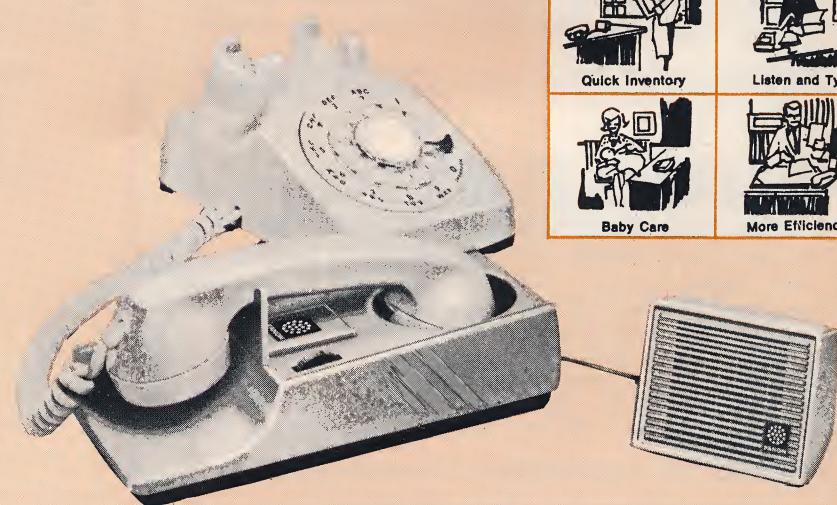
- Features a continuous call signal button
- Push-button operation with on/off pilot light, and volume control. Low power consumption.
- Large microphone-speaker combination for crisp and clear reception.
- Lightweight—portable—compact size—only 5 3/4" x 7 1/4" x 3" high.
- "Talk-lock" for hands free communication.
- Every unit is a master for 2-way communication.
- Additional stations may be added as required.
- Molded hi-impact cases. Color: Beige

MYRON'S Telephone Amplifier "HANDS-FREE" TELEPHONE OPERATION FOR GREATER EFFICIENCY AND CONVENIENCE IN THE OFFICE AND AT HOME

Stand, sit a full room away and be heard (without holding the phone). Even if thousands of miles apart, your important decisions can be made in one phone call with all the people in one spot. It is easy to use when the phone rings, just place the receiver in the cradle of the amplifier and the unit is in operation. Adjust the speaker volume and carry on the conversation—with both hands free. Free to type—to search files, to take notes, to walk away from the phone itself—all while carrying on the conversation. Lets everyone in your office participate in a conference with an outside caller anyplace there is a phone! Replace the receiver on the telephone—the unit is off.

FEATURES:

- No monthly rentals
- No electrical connections
- No wiring to phone required
- Variable volume dial
- Uses longlasting batteries (supplied)
- Includes Mini-Speaker
- Fully portable—office or home use



DIRECT TO YOU PRICES

STYLE NO. 122
COLOR: Mist Green

\$19 95
EACH

Fast Answers Begin Here:

MYRON'S ALL STEEL COMPACT ELECTRIC

Adding Machine

For Office, Plant, Home, School Use

This ultra modern, compact electric adding machine built with precision . . . steps up speed of all operations . . . die-cast. Sturdy all-metal construction.

- Retractable handle for easy carry and storage
- Lists 7 columns — totals to 8 columns (99,999,999)
- 10-key keyboard
- Adds, subtracts, multiplies, gives you totals and sub-totals
- All totals printed in red
- Repeat key
- Correction lever
- Column indicator
- Transparent tear-off bar
- Uses standard tape
- Important non-add key
- Features carrying case with sound absorbent pad; dust cover and detachable cord included.

SPECIFICATIONS

Motor: UL-Listed 115 AC

Dimensions: 4½" h. x 8¾" w. x 12½" d.

Shipping Weight: 16 lbs.

One Year Guarantee:

Replacement of any factory

defects within one year.

Style #214.

PRICE:

\$7995

F.O.B. PHILADELPHIA



THE Desk Topper **FOR ACTIVE DESKS!**



PRICE
\$34.95 EACH
STYLE #125

Here's the perfect desk organizer for instant access to working data and reference material. Holds books and papers 8" above the desk without loss of desk top space.

TAILOR TO YOUR OWN NEEDS — Desk toppers come with three 7" and two 4" vertical dividers. Adjust at 1" increments to your exact needs.

COLORS: Gray, Beige, Mist Green or Black

Comes with: { 3 — 7" Vertical Dividers
2 — 4" Vertical Dividers

FEATURES:

- Requires No Installation
- 16 gauge furniture steel
- Vertical dividers adjust on 1" increments
- Horizontal shelves adjust on 1" increments
- Electrically welded

STANDARD DESK TOPPER			
STYLE NO.	SPECIFICATIONS	SHIP. WGT.	PRICE
125	30" L x 10" W x 12" H	24 lbs.	\$34.95
124	44" L x 10" W x 12" H	28 lbs.	\$39.95
123	58" L x 10" W x 12" H	33 lbs.	\$44.95

F.O.B. Minnesota

To Order Additional Dividers —

4" H. Vertical	STYLE NO. 127	.80 ea.
7" H. Vertical	STYLE NO. 128	.90 ea.
8½" x 11" Horizontal Shelf	STYLE NO. 129	\$1.00 ea.

Something to Remember You By...

"Trip-Ease"

A GIFT FOR THE TRAVELLER!

Here is Myron's Deluxe "Carry On" Bag — it's completely new in design. Long trip or short trip, this one holds everything you need. Suit compartment holds 3 or more suits. Outside pockets hold accessories and underclothing. There's a metal hook for hanging. Made of expanded supported vinyl and stitched in nylon. This bag is the finest quality luggage available in the moderate price range. Plaid lining.

LOW DIRECT TO YOU PRICES

Size: 44 x 24 open

Style #215. Colors: Black, Brown

Price: **\$29.95**

F.O.B. MISSOURI



Myron's Dictionaries Make Excellent Gifts

Style No. 221

Style No. 222

The Deluxe Office Reference

THE WEBSTER ENCYCLOPEDIC DICTIONARY IS A DELUXE VOLUME . . . AN OFFICE REFERENCE LIBRARY-IN-ONE

Includes 30 widely used reference sections, such as maps of the world, statistics, places of interest, Quotations, Business Law, Business Arithmetic, Secretaries' Guide and much more.

Elegant gilt edged pages with thumb indexing, special binding, high strength easy-on-the-eyes paper and large type face. Makes a life time gift. 1796 Big pages. Size 8 1/2 x 11. • Individually Boxed • Luggage Tan Binding

FOB Chicago, Ill.

Webster Encyclopedia Dictionary Style No. 221

1	2	6	12	25
\$19.95 ea.	\$18.95 ea.	\$17.95 ea.	\$16.95 ea.	\$15.95 ea.

The Desk Volume Dictionary With Your Firm's Imprint on the Cover

A modern illustrated desk dictionary suitable for home or office. This book contains besides common vocabulary words, specialized terms in the arts and sciences, new words, idiomatic expressions and usage notes. It also includes common abbreviations, geographical and biographical entries. Over 70,000 entries, 400 illustrations, 576 pages, size 6 1/4" x 9 1/4". Bound in Dark Green Leatherette.

Your firm name and sales message imprinted in gold on the front cover. Imprinted Dictionaries take 4 line imprint

Desk Volume Dictionary Style No. 222

	6 (Minimum)	12	25	50
Imprinted	\$4.20 ea.	\$4.00 ea.	\$3.80 ea.	\$3.65 ea.
Not Printed	\$3.95 ea.	\$3.75 ea.	\$3.65 ea.	\$3.40 ea.
Set up charge \$2.00 additional				

"FILE AND FIND" IN A HURRY

New "Lifetime" Plastic File Folders in 4 Vivid Colors Make Filing As Easy As Red, Blue, Green and Yellow



Myron's permanent file folders are torture-proof, yet colorful; strong, yet easy on the eyes — won't crack, won't soil. New Myro-Grain finish is static free, dust resistant, has no oily feel — and they look so smart. You'll want to convert your files immediately! They save money because they last practically forever. And papers remain as fresh as the day you just filed them!

The new-better way to file paperwork is Myron's "Color Code" Lifetime Plastic File Folders. They are rigid, reusable and dress up your office, your desk or attache case. We supply Free pressure sensitive labels for subject identification with each box.

Use the colors — all 4 of them to categorize your files. You'll save at least 50% in filing time alone. And the files last so long you'll never replace them.



QUANTITY PRICES DIRECT TO YOU

"Color Code" Plastic File Folders
Style No. 136

100 (Minimum)	250	500	1,000
25¢ ea.	23¢ ea.	21¢ ea.	19¢ ea.

Letter Size: 11 1/4" wide x 9 1/2" high.

Colors: Yellow, Blue, Red, Green.

Packed: 25 per color per box.

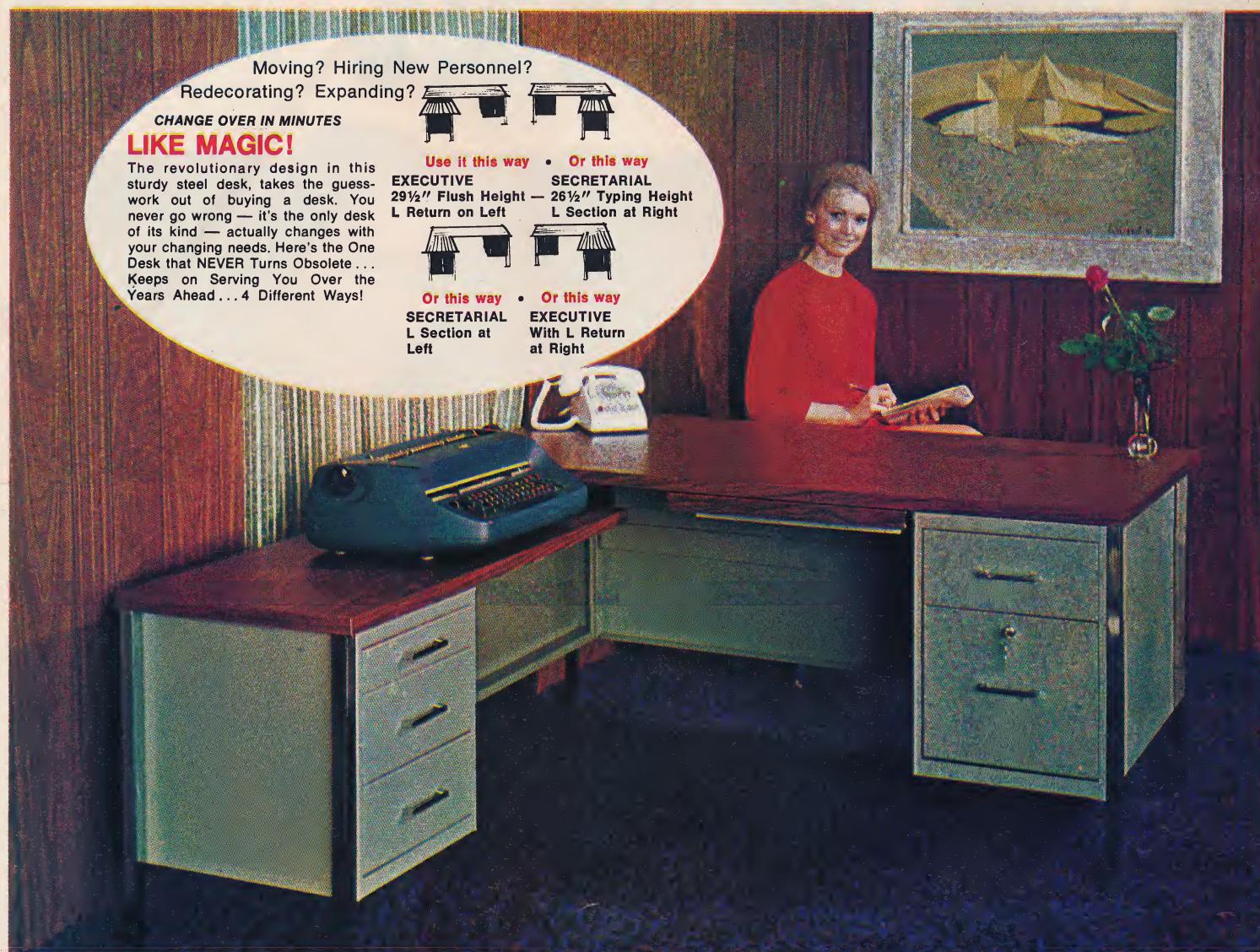
Equally assorted 1/3 position tab cut.



MYRON MANUFACTURING CORPORATION

61 WEST HUNTER AVENUE, MAYWOOD, NEW JERSEY 07607 • PHONE 201-843-6464

You Get Four Desks Going For You When You Buy One 4 in 1 Convert-o!



These are just a few of its many features:

- Over 18 sq. ft. of work top area.
- Handsome textured walnut top by Westinghouse.
- Laminated surface resists mars, stains, burns — guaranteed for life!
- 4 utility drawers glide smoothly on self-lubricated nylon rollers. Double wall construction throughout.

- Full suspension file drawer performs smoothly and quietly.
- Lock on file drawer pedestal closes both drawers.
- Triple-chrome plated legs that match contemporary hardware.
- Extra heavy gauge furniture steel construction.
- Built-in personal accessory tray included.
- Slimline Center Drawer with built-in pencil tray — optional.

COLORS: Black, Tan, Mist Green, Grey
STYLE NO. 141

\$119.95

PRICE

F.O.B. New York

Main Section — 30" x 60"
L Section — 19" x 40"
Weight — 235 lbs.

Optional Slimline Center Drawer — STYLE NO. 142
ONLY \$12⁰⁰ EXTRA



"The Executive Suite"
CREDENZA
Style No. 186

In combination with your 4-in-1 desk there's no finer setting for working in a smooth, orderly manner. The price is a surprise, too! Your textured walnut Micarta 1 1/4" top by Westinghouse, the chrome plated legs and deep drawer space with double tier book case section and sliding doors, give your office the "well furnished look". It's an impressive piece of furniture.

COLORS: BLACK, TAN, MIST GREEN, GREY

Top Size: 60" x 20"
Weight: 170 lbs.
\$109.95 EACH
F.O.B. New York

The Executive Swivel Chair



IT'S BUILT FOR COMFORT!

Sit back and enjoy the ease and luxury of this fine, man-sized office chair. For all day sitting comfort, thick polyurethane foam is covered with a woven fabric. Back and arms are upholstered in long wearing matching Naugahyde®. The stamped steel base is of especially sturdy construction with heavy duty hooded ball bearing casters set in a special noiseless socket. This chair features fully adjustable tilt and height tension.

Specifications: Ht. 33" — W. 24" — D. 23"
Shipping Weight: 47 lbs.

Colors: Green, Tan, Black

STYLE #216

F.O.B. Peru, Indiana

Price:
\$59.95

Steno Posture Chair

DESIGNED TO ELIMINATE FATIGUE

Give your secretary a break, with a new 4 way adjustable posture back chair. She'll appreciate your interest in her personal comfort.

There is a choice of colors with fabric seats and matching Naugahyde® back and trim. The stamped steel base with ball bearing casters in the noiseless socket will keep her on the job happily. The deep foam cushioned seat and back will keep her refreshed.

Specifications: Ht. 29" — W. 18" — D. 19"
Shipping Weight: 35 lbs.

Colors: Green, Tan, Black

STYLE #217

F.O.B. Peru, Indiana

Price:
\$39.95



BUILT FOR ACTION!

Crownscriber

WORLD'S MOST EFFICIENT CASSETTE DICTATING/TRANSCRIBING MACHINE WITH PLAYBACK SYSTEM!



REPEATS THE LAST 7 SECONDS OF THE MESSAGE WITH THE TAP OF A TOE.
Works on AC — Works on Batteries

With Myron's Crownscriber you can dictate your messages anytime, anywhere with the most trouble free piece of office equipment ever to work for you. Just snap in a cassette, press a button and you're ready to dictate. With the same simple operation your secretary can then transcribe, and the headset assures private listening. She'll keep typing till the message is through. That's a full hour-and-a-half on C-90 tape. The unique foot pedal (under the desk) stops and starts the tape. It will even repeat the last 7 seconds of the message for you with the tap of a toe . . . a special patented feature found only on Crownscriber.

This 2-in-1 cassette dictating/transcribing machine is exclusively designed for use with the millions of portable cassette recorders already in use. Cassettes are interchangeable so that you may dictate anywhere on any machine and mail back the cassette for typing. The Crownscriber is a workhorse, it's just 11" square, 5 1/8" high and features a clean high impact styrene case with digital counter to show tape position. **Accessories Include:** • Foot Pedal • Head Set • Microphone • Dust Cover • Cassette



Crownscriber Style #218 **\$199.95**

Special Personal Gifts for Special People

The Confidante *A Low Cost Prestige Gift for Important Customers*



THIS 3-IN-1, BEAUTIFULLY DESIGNED UNIT INCLUDES: • 12 Month Calendar Pad • Memo Pad • Personal Phone Directory • 4 Line Imprint on Directory

It's the One Thing on a Desk an Executive Will Use Every Day — a Real Time Organizer and Confidentially Yours

A personal date minder that keeps a daily schedule by the month, for a full year. Use it "up front" on the desk for immediate reference, or simply close the padded covers for complete privacy.

The Confidante is just the right size for your desk, yet, when covers are closed, it may be placed in a drawer or attache case with ease.

Imagine the impact on your customer when he receives this elegant gift! Impress him with your good taste — show him you really care. You'll earn his gratitude and an open door to his office. Your imprinted name or sales message gives your customer an everyday reminder of your product or service.

LOW DIRECT TO YOU PRICES

	QUANTITY	PRICE
STYLE	500	\$1.60 ea.
NO.	250	\$1.67 ea.
175	100	\$1.76 ea.
	50	\$1.85 ea.
	25	\$1.95 ea.

(MINIMUM) Plus \$2 Set Up Charge

Price includes your 4 line imprint — individually boxed.

Pull-Apart Key Holder 2 KEY RINGS IN ONE

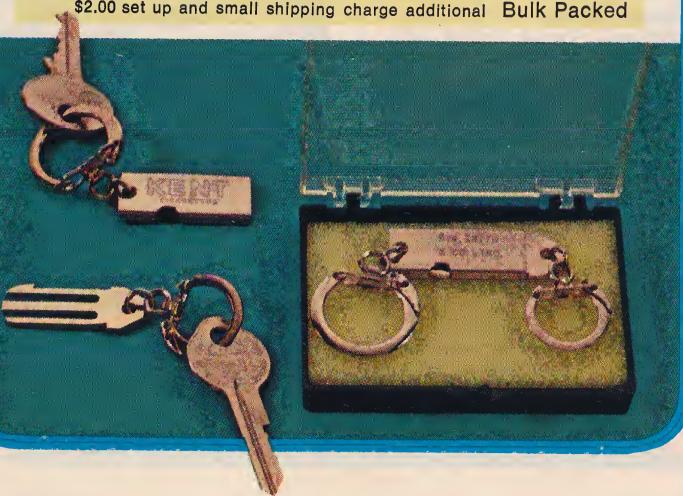
Every time this unusual key holder is pulled apart, your advertising message and goodwill is pulled together in your customer's mind. Ignition keys separate quickly from house and business keys, office keys can be separated from personal keys. Your imprint is steel die embossed on 2 lines — 16 characters and spaces per line.

Gift Boxes as illustrated available at 15 cents each.

Pull-Apart Key Holder Style #242

150 (minimum)	250	500	1000
54¢ ea.	49¢ ea.	47¢ ea.	43¢ ea.

\$2.00 set up and small shipping charge additional Bulk Packed



MYRON'S "POCKET PARTNERS" SET MAKES A GREAT GIFT!



This new 2 piece "Light 'n Write" set makes a wonderful gift. One is an all metal encased pen; the other is a mini flashlight key chain. The pen features a long-lasting fibre tip and giant ink reservoir. The pocket sized flashlight works hour after hour on one small battery which is included. Together in the clear plastic box the set makes an expensive looking gift at a very low cost. Your imprint is included on both the fibre pen and flashlight key chain.

Light 'n Write Set Style #223

36 sets(minimum)	50 sets	100 sets	250 sets	500 sets
\$1.10 set	\$1.00 set	95¢ set	85¢ set	80¢ set

Prices include imprint on pen and flashlight Gift Boxed
\$2.00 set up and small shipping charge additional

Working Gifts - In Use Every Day

Digital Watch



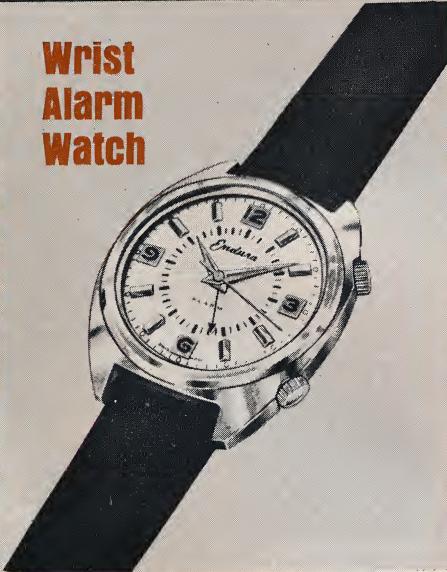
Myron brings you this fabulous new version of the Digital Direct Reading Watch for the masculine wrist. Its distinctive space-age design features two individual windows that flash the hour and the minute for instant time-telling.

Digital Watch — Style No. 219.
Gift Boxed.

1 — \$19.95 6 — \$18.50
3 — \$18.95 12 — \$17.95

Colors: Gold Case, Silver Case

Wrist Alarm Watch



Wake up to the fantastic new man-sized wrist alarm watch from Myron. It sets like an alarm clock, combining all the advantages of an alarm clock for daily personal and business needs with the convenience, comfort and classic good looks of a wrist watch.

WRIST ALARM — Style No. 220
Gift Boxed.

1 — \$17.95 6 — \$16.50
3 — \$16.95 12 — \$15.95

Colors: Gold Case, Silver Case

A TOOL KIT FOR THE OFFICE, HOME, CAR & BOAT

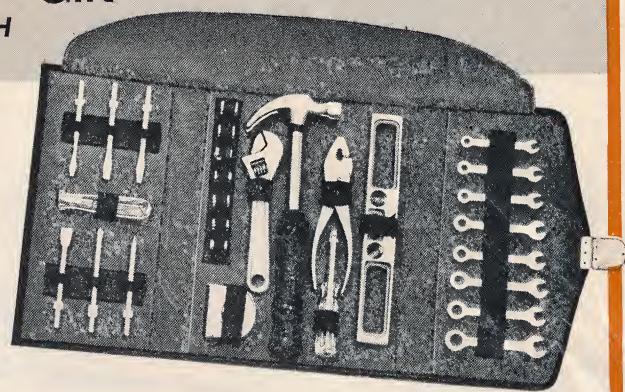
The Ultimate In a Prestige
"Man To Man" Gift
(IT'S EVEN PLUSH
LINED)

The 28 tools held securely in this handsome black Naugahyde under-arm carrying case gives you practically every tool you need for most maintenance requirements.

The tools have well assorted sizes in wrenches, sockets, screwdrivers and include the following:

- 8 wrenches • 3 screwdriver blades and handle • 1 Phillips head • 1 awl
- 1 chisel • 7 socket wrenches and handle • 1 adjustable wrench • 1 pliers • 3 position level • 1 metal 6 ft. tape measure • 1 all metal rubber grip hammer • 1 leather-like carrying case with fittings

STYLE NO. 117



PORTFOLIO SIZE CLOSED 11" x 9" x 1 1/2"

1	2
\$19 95 ea.	\$19 00 ea.
6	12
\$18 00 ea.	\$16 00 ea.



Myron's Mini-Corder A PUSH-BUTTON TAPE RECORDER THAT NEVER NEEDS TAPE THREADING! (WORKS ON BATTERIES OR AC HOUSE POWER)



DIRECT TO YOU PRICES —
YOU SAVE

STYLE NO. 146

\$49.95

Myron's Cassette Tape Recorder is the newest, quickest way to put your thoughts into action. It's fully transistorized and completely push-button controlled. Reproduces your voice, and sound — music, speeches, conferences on a small cartridge cassette — up to 1 hour recording on each cassette. Battery operated. Uses a cassette tape cartridge. Snap it in. Lift it out. Simple to use.

It includes variable tone control, AC converter, dynamic microphone with remote switch, meters and input plugs. Dictate while you drive — use it on long business trips and mail the cassette tape cartridge to your secretary for transcribing. Order one for yourself and one for the office.

THIS IS A CASSETTE TAPE
CARTRIDGE. SNAP IT IN.
LIFT IT OUT. SIMPLE TO USE.



Genuine leather carrying case includes storage compartment for: Dynamic Mike • Shoulder Strap • Mike Stand — Comes Complete With: Batteries, AC Converter, 1 Cassette Cartridge.

MYRON MANUFACTURING CORP.
61 WEST HUNTER AVENUE
MAYWOOD, NEW JERSEY 07607

THEODOR H NELSON

458 W 20TH ST
NEW YORK NY 10011

BULK RATE
U.S. POSTAGE
PAID
MYRON MANUFACTURING
CORPORATION



"Pocket Pal"- Myron's Largest Selling Pocket Organizer

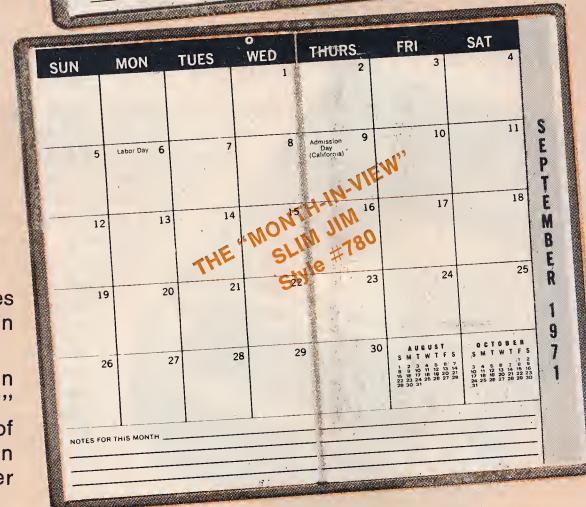
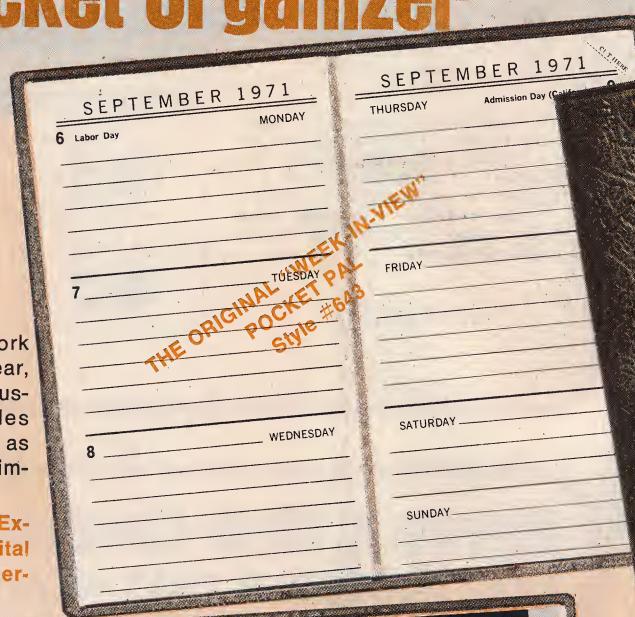
"THE ORIGINAL"

Pocket Pal

SIZE 3½" x 6"

A week-in-view for a full year's work record. Used every day of the year, it forms a perfect link to your customers with your imprinted sales message on the front cover. It acts as your business card in the most important pockets.

FEATURES: • Full Year Diary • Expense Records • 130 Pages of Vital Data • Made With Handsome Leather-Like Brown Crush Vinyl Covers.



BUILD GOODWILL
WITH YOUR IMPRINT
STAMPED HERE

THE

Slim-Jim POCKET PAL

Size 3½" x 6" 32 Pages

This month-in-view organizer gives the outline of a month's activity in one fast glance!

The Slim-Jim Pocket Pal has been designed to do what the "Original" Pocket Pal does, but in the interest of economy, it has been slimmed down to fewer pages and does offer a lower price. A full year calendar.

LOW FACTORY
TO YOU PRICES

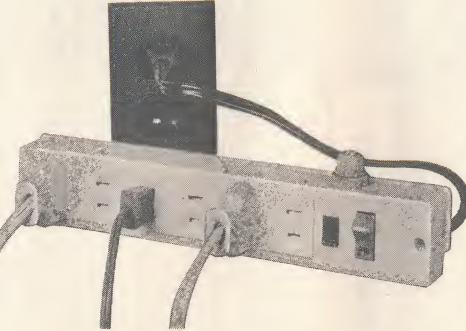
QUANTITY	5000	2500	1000	500	250	100 MINIMUM
STYLE NO. 643 — "THE ORIGINAL" POCKET PAL	32¢ ea.	35¢ ea.	37¢ ea	40¢ ea.	42¢ ea.	43¢ ea.
STYLE NO. 780 — "SLIM JIM" POCKET PAL	19¢ ea.	20¢ ea.	22¢ ea.	25¢ ea.	26¢ ea.	29¢ ea.

PRICES INCLUDE 4 LINES OF PRINTING ON FRONT COVER

Your Pocket Pals will be imprinted in gold on the front cover in block style type. There is a \$2.00 set up charge. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Die charge is approximately \$15.00.

Power Control Panel

SAFE CONTROL FOR 6 ELECTRICAL DEVICES FROM ONE 110 VOLT OUTLET!



Now you can "plug in" up to 6 office machines or appliances without extensions or dangerous overload!

Myron's Power Control Panel features one "on-off" switch that controls power to all outlets. A red indicator light glows in the "on" position and acts as a reminder to turn power off when not required. There's no central power failure or fumbling in the dark because the built-in overload protection fuse is the only warning you need — the red light merely goes off. Supplied with UL cord and safety ground line lug. Order one for every desk!

2 (Minimum) 6 12 or More
\$9.50 ea. \$8.50 ea. \$7.25 ea.

CLIP
HERE and
INSERT
ORDER
FORM in
ENVELOPE

Handy Order Form

TO: MYRON MANUFACTURING CORPORATION
61 WEST HUNTER AVENUE, MAYWOOD, NEW JERSEY 07607

**PHONE THE PLANT DIRECT
201-843-6464**

SHIP TO:

FOR IMPRINTED PRODUCTS

FIRM NAME

TITLE

ORDERED BY

STREET

CITY & STATE

ZIP

TELEPHONE NO.

**TERMS: NET 30 DAYS TO RATED FIRMS
F.O.B. Maywood, N. J. Unless otherwise specified**

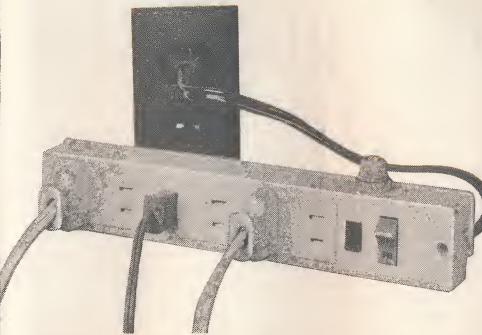
Please print or type your advertising imprint

Check enclosed

PLEASE DO NOT WRITE IN THIS SPACE

Power Control Panel

SAFE CONTROL FOR 6 ELECTRICAL DEVICES FROM ONE 110 VOLT OUTLET!



Now you can "plug in" up to 6 office machines or appliances without extensions or dangerous overload!

Myron's Power Control Panel features one "on-off" switch that controls power to all outlets. A red indicator light glows in the "on" position and acts as a reminder to turn power off when not required. There's no central power failure or fumbling in the dark because the built-in overload protection fuse is the only warning you need — the red light merely goes off. Supplied with UL cord and safety ground line lug. Order one for every desk!

2 (Minimum) 6 12 or More
\$9.50 ea. \$8.50 ea. \$7.25 ea.

CLIP
HERE and
INSERT
ORDER
FORM in
ENVELOPE

FOLD HERE AND SEAL—THIS FLAP GUMMED

Handy Order Form

TO: MYRON MANUFACTURING CORPORATION
61 WEST HUNTER AVENUE, MAYWOOD, NEW JERSEY 07607

**PHONE THE PLANT DIRECT
201-843-6464**

SHIP TO:

FIRM NAME

ORDERED BY

STREET

CITY & STATE

TELEPHONE NO.

**TERMS: NET 30 DAYS TO RATED FIRMS
F.O.B. Maywood, N. J. Unless otherwise specified**

FOB IMPRINTED PRODUCTS

Please print or type your advertising imprint.

PLEASE DO NOT WRITE IN THIS SPACE

Myron's New Fibre Point Metal Encased Pen . . .

THE SMOOTHEST, SOFTEST TOUCH IN
WRITING AND WE GUARANTEE IT!

Finesse®

IT'S SLIM - IT'S SLEEK
- IT GLIDES!

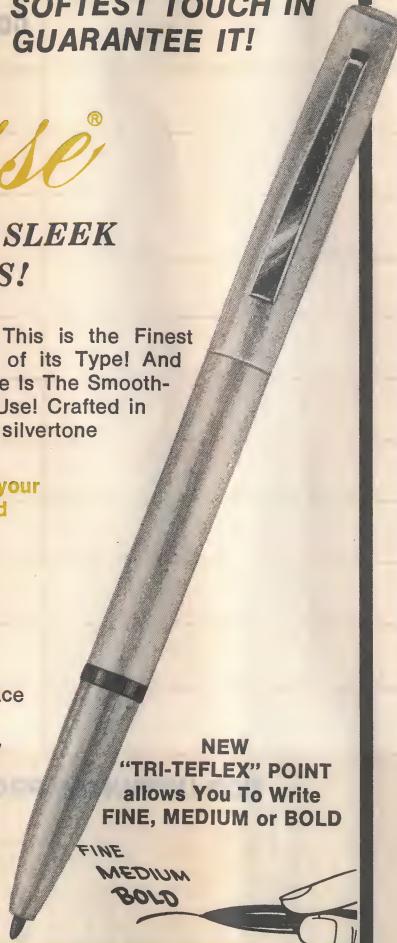
By its Appearance Alone, This is the Finest Looking Writing Instrument of its Type! And For Writing Capabilities, Here Is The Smoothest Writing Pen You'll Ever Use! Crafted in rich florentine goldtone or silvertone metal throughout.

Present Myron's Finesse as your Company's good will gift and watch the delight in your customer's eyes! They've never owned a pen like this one.

FEATURES:

- Inks that won't dry out
- Writes on almost any surface
- Giant ink reservoir
- Color barrel bands identify ink colors
- Metal caps and barrels
- Points that stay sharp

Available in vivid ink colors:
Black, Blue, Red or Green



**BUY DIRECT — SAVE
and it's guaranteed!**

STYLE NO. 110 GOLDTONE	5000 — 27¢ ea. 1000 — 28¢ ea. 500 — 30¢ ea.
STYLE NO. 109 SILVERTONE	250 — 33¢ ea. 100 min. 35¢ ea.

Prices include up to 5 lines of imprint copy in black ink. There is a \$2.00 set up charge. Gift boxed, if desired, 5¢ each extra

A 5 Ounce Pocket Size Camera: The MINOLTA 16



STYLE No. 181
ONLY
\$29.95

Small enough, just 4 inches high, to be attached to a key chain. Regardless of its size, this mitey mite performs like a giant. Loads in seconds with film magazine cartridges. Automatic exposure dial to set the lens for perfect photos always — even for beginners.

FEATURES:

- Brilliant Rokkor 25mm f 3.5 lens
- Automatic Frame Counter
- Shoots Black and White Pictures, Color Slides or Color Prints
- 16mm Film Available Wherever Film Is Sold. 20 Exposures per Roll
- Comes With Carrying Case
- Attractively Gift Boxed

FIRST CLASS
PERMIT NO. 2277
HACKENSACK, N. J.

BUSINESS REPLY MAIL No Postage Necessary If Mailed in The United States

Postage will be paid by —

MYRON MANUFACTURING CORP.

61 W. HUNTER AVE.

MAYWOOD, N. J. 07607

Myron's New Fibre Point Metal Encased Pen . . .

THE SMOOTHEST, SOFTEST TOUCH IN
WRITING AND WE GUARANTEE IT!

Finesse®

IT'S SLIM - IT'S SLEEK
- IT GLIDES!

By its Appearance Alone, This is the Finest Looking Writing Instrument of its Type! And For Writing Capabilities, Here Is The Smoothest Writing Pen You'll Ever Use! Crafted in rich florentine goldtone or silvertone metal throughout.

Present Myron's Finesse as your Company's good will gift and watch the delight in your customer's eyes! They've never owned a pen like this one.

FEATURES:

- Inks that won't dry out
- Writes on almost any surface
- Giant ink reservoir
- Color barrel bands identify ink colors
- Metal caps and barrels
- Points that stay sharp

NEW
"TRI-TEFLEX" POINT
allows You To Write
FINE, MEDIUM or BOLD

FINE
MEDIUM
BOLD

Available in vivid ink colors:
Black, Blue, Red or Green

BUY DIRECT — SAVE
and it's guaranteed!

STYLE NO. 110 GOLDTONE	5000 — 27¢ ea. 1000 — 28¢ ea. 500 — 30¢ ea. 250 — 33¢ ea. 100 min. 35¢ ea.
---------------------------	--

Prices include up to 5 lines of imprint copy in black ink. There is a \$2.00 set up charge. Gift boxed, if desired, 5¢ each extra

A 5 Ounce Pocket Size Camera: The MINOLTA 16



STYLE No. 181
ONLY
\$2995

Small enough, just 4 inches high, to be attached to a key chain. Regardless of its size, this mitey mite performs like a giant. Loads in seconds with film magazine cartridges. Automatic exposure dial to set the lens for perfect photos always — even for beginners.

FEATURES:

- Brilliant Rokkor 25mm f 3.5 lens
- Automatic Frame Counter
- Shoots Black and White Pictures, Color Slides or Color Prints
- 16mm Film Available Wherever Film Is Sold. 20 Exposures per Roll
- Comes With Carrying Case
- Attractively Gift Boxed

FIRST CLASS
PERMIT NO. 2277
HACKENSACK, N. J.

BUSINESS REPLY MAIL No Postage Necessary If Mailed In The United States

Postage will be paid by —

MYRON MANUFACTURING CORP.

61 W. HUNTER AVE.

MAYWOOD, N. J. 07607